ATTACHMENT 13

	Page 1
1	IN THE UNITED STATES DISTRICT COURT
	FOR THE EASTERN DISTRICT OF PENNSYLVANIA
2	
3	IN RE: PROCESSED EGG PRODUCTS:
	ANTITRUST LITIGATION :
4	: MDL No. 2002
	THIS DOCUMENT RELATES TO: : 08-MD-02002
5	ALL DIRECT PURCHASER ACTIONS :
6	
7	** HIGHLY CONFIDENTIAL **
8	
9	Tuesday, March 18, 2014
10	
11	Videotaped 30(b)(6) deposition
12	of Michael Foods, through TOBY LEE CATHERMAN,
13	and deposition of TOBY LEE CATHERMAN, taken
14	at the offices of Weil Gotshal & Manges LLP,
15	1300 I Street NW, Suite 900, Washington, D.C.
16	20005, beginning at 9:06 a.m., before LINDA
17	ROSSI RIOS, a Federally Approved RPR, CCR and
18	Notary Public.
19	
20	
21	
22	
23	
24	
25	

HIGHLY CONFIDENTIAL		
Page 2 1 A P P E A R A N C E S: 2 3 BERNSTEIN LIEBHARD LLP BY: RONALD J. ARANOFF, ESQUIRE 4 and DANA STATSKY SMITH, ESQUIRE 5 10 East 40th Street 22nd Floor 6 New York, NY 10016 212-779-1414 7 aranoff@bernlieb.com dsmith@bernlieb.com	Page 4 1 APPEARANCES: 2 FAEGRE BAKER DANIELS 3 BY: KATHY L. OSBORN, ESQUIRE 300 N. Meridian Street 4 Suite 2700 Indianapolis, IL 46204 5 317-237-8261 kathy.osborn@faegrebd.com	
8 On behalf of the Direct Purchaser Plaintiff Class 9 10 JENNER & BLOCK, LLP BY: STEPHEN BROWN, ESQUIRE 11 353 North Clark Street Chicago, IL 60654 12 312-840-7282 stephenbrown@jenner.com 13 312-840-7282 On behalf of the Direct Action Plaintiffs, 14 Kraft, Kellogg, General Mills and Nestle 15 WEIL, GOTSHAL & MANGES LLP 16 BY: CARRIE M. ANDERSON, ESQUIRE 1300 Eye Street, N.W. 17 Suite 900 Washington, D.C. 20005 18 202-682-7231 carrie.anderson@weil.com	6 On behalf of Midwest Poultry Services (Via teleconference) 7 8 9 10 11 ALSO PRESENT: 12 TJ O'TOOLE, Videographer 13 14 15 16 17 18	
19 On behalf of Defendant, Michael Foods, Papetti's Hygrade Egg Products and Toby Lee Co Catherman 21 22 23 24 25 Page 3	20 21 22 23 24 25	
Page 5 1 A P P E A R A N C E S: 2 PORTER, WRIGHT, MORRIS & ARTHUR LLP 3 BY: DONALD M. BARNES, ESQUIRE 1900 K Street 4 Suite 1100 Washington, D.C. 20006 5 202-778-3056 dbarnes@porterwright.com 6 On behalf of Rose Acre Farms	1 INDEX 2 3 Testimony of: TOBY LEE CATHERMAN 4 By Ms. Smith 11 5 By Mr. Brown 138 6 By Mr. Essenmacher 200 7 By Mr. Barnes 202	
7 STINSON LEONARD STREET 8 BY: WILLIAM L. GREENE, ESQUIRE 150 South Fifth Street 9 Suite 2300 Minneapolis, MN 55402 10 612-335-1568 william.greene@stinsonleonard.com 11 On behalf of Defendant, Michael Foods (Via teleconference) 12	8 By Ms. Anderson 210 9 10 11 E X H I B I T S 12 13 EXHIBIT NUMBER DESCRIPTION PAGE MARKED 14 Catherman-1 3/14/14 Letter 28	
13 PEPPER HAMILTON LLP BY: EVAN W. DAVIS, ESQUIRE 14 3000 Two Logan square 18th and Arch Streets 15 Philadelphia, PA 19103 215-981-4245 16 davisew@epperlaw.com On behalf of United Egg Producers and 17 United States Egg Marketers (Via teleconference)	15 Catherman-2 Agenda, 16 MFI0007203 36 17 Catherman-3 11/15/04 E-mail with attachment, 18 MFI0330628 - 0330630 37 19 Catherman-4 11/19/04 Letter, MFI0615604 - 0615609 43	
18 19 LOVELL STEWART HALEBIAN & JACOBSON LLP BY: KEITH D. ESSENMACHER, ESQUIRE 20 61 Broadway, Suite 501 New York, NY 10006 21 212-608-1900 kessenmacher@lshlp.com 22 On behalf the Indirect Purchaser Plaintiffs (Via teleconference) 23 24 25	20 Catherman-5 E-mail chain, 21 MFI0117419 & 0117420 53 22 Catherman-6 Michael Foods Animal Welfare document, 23 MFI0322587 & 0322588 60 24 Catherman-7 12/16/08 E-mail with attachment, 25 MFI0068418 - 0068446 73	

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Page 6	1 DEPOSITION SUPPORT INDEX
3 EXHIBIT NUMBER DESCRIPTION PAGE MARKED	2
Catherman-8 E-mail chain,	3 DIRECTION TO WITNESS NOT TO ANSWER
5 MFI0006564 85 6 Catherman-9 5/24/04 E-mail,	4 Page Line Page Line
MFI0330846 92	5 (None)
7 Catherman-10 Agenda and Minutes,	6
8 MFI0007263 - 0007266 98	7
9 Catherman-11 E-mail chain, MFI0322904 - 0322907 103	8
10 Catherman-12 1/3/07 Fax with	9 REQUEST FOR PRODUCTION OF DOCUMENTS
11 attachment,	10 Page Line
MFI0322666 - 0322675 112	11 (None)
Catherman-13 12/22/06 E-mail with	12
13 attachment, MFI0104583 - 0104585 117	13
14	14 STIPULATIONS
Catherman-14 1/4/07 E-mail with 15 attachment,	15 Page Line
MFI0037476 - 0037478 125	16
16 Catherman-15 10/11/07 E-mail,	(None)
17 MFI0005090 132	17
18 Catherman-16 5/12/05 E-mail, MFI0039578 - 0039581 141	18
19 Catherman-17 4/13/04 E-mail,	19 QUESTIONS MARKED
20 MFI0330137 145	20 Page Line
21 Catherman-18 6/8/04 E-mail, MFI0330857 156	21 (None)
22	22
Catherman-19 7/16/04 E-mail, 23 MFI0631434 162	23
24 Catherman-20 12/23/05 E-mail with	24
attachment, 25 MFI0031571 - 0031576 169	25
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1 EXHIBITS (cont'd.)	
2	2
3 EXHIBIT NUMBER DESCRIPTION PAGE MARKED 4	3 VIDEOGRAPHER: On the record
Catherman-21 E-mail chain,	4 with disc number one of the video
5 MFI0617596 & 0617597 173	5 deposition of Toby Catherman taken in
6 Catherman-22 10/5/06 E-mail with	6 the matter of Processed Egg Products
attachment,	7 Antitrust Litigation being heard
7 MFI0616647 - 0616653 176 8 Catherman-23 1/29/03 E-mail,	8 before the United States District
MFI0118191 - 0118193 192	9 Court for the Eastern District of
9	
Catherman-24 4/13/04 E-mail,	10 Pennsylvania, MDL Number 2002.
10 MFI0330138 194	This deposition is being held at
11 Catherman-25 4/13/07 E-mail, MFI0097273 196	the offices of Weil Gotshall located
12	at 1300 I Street, Northwest in
Catherman-26 E-mail chain,	Washington, D.C. on March 18, 2014, at
13 MFI0033487 & 0033488 207	approximately 9:06 a.m.
14	My name is TJ O'Toole. I am a
15	17 certified legal video specialist. The
16	18 court reporter is Linda Rossi Rios.
17	We are both here representing Veritext
18	20 New York.
19 20	21 Will counsel, please, introduce
20 21	themselves and indicate which parties
22	23 they represent?
23	24 MS. SMITH: Dana Statsky Smith,
24	,
25	25 Bernstein Liebhard, New York, New York

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	Page 10	Page 12
1	Page 10	Page 12 1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2	for the Direct Purchaser Plaintiffs.	2 Can you give your name and
3	MR. ARANOFF: Ronald Aranoff,	3 address for the record, please?
4	Bernstein Liebhard, LLP, 10 East 40th	4 A. It's Toby Catherman, 10
5	Street, New York, New York for the	5 Chesterfield Drive, Palmyra, Pennsylvania
6	Direct Purchaser Class Plaintiffs.	6 10708.
7	MR. BROWN: Stephen Brown,	7 Q. Do you understand that you're
8	Jenner and Block Chicago for Direct	8 under oath today?
9	Action Plaintiffs, Kraft, Kellogg,	9 A. Yes.
10	General Mills and Nestle.	10 Q. Have you ever been deposed
11	MS. ANDERSON: Carrie Anderson	11 before?
12	with Weil Gotshall on behalf of	12 A. Yes.
13	Michael Foods, Papetti's Hygrade Egg	
14	Products and Mr. Catherman.	
15	VIDEOGRAPHER: Thank you. I am	
16	getting interference from someone's	
17	cell phone.	16 A. It was an accounts receivable
18	Will the court reporter, please,	17 claim on some property and various other
19	swear in the witness?	18 funds for a company that I was president of
20	swear in the withess:	19 at the time.
$\begin{vmatrix} 20 \\ 21 \end{vmatrix}$	TOBY LEE CATHERMAN, after having	20 Q. Was that a deposition?
22	been first duly sworn, was examined	21 A. Yes.
23	and testified as follows:	22 Q. And did you give any testimony
24	and testified as follows.	23 at trial?
25	COURT REPORTER: Counsel on the	24 A. No.
23		25 Q. Did that case have anything to
1	Page 11	Page 13
$\frac{1}{2}$	1 11 19 , 1	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2	phone, would you like to make an	2 do with the egg industry?
3	appearance on the record?	3 A. Yes, it did. Well, it had to
4	MR. ESSENMACHER: Yes, I would.	4 do with accounts receivable of an egg
5	Thank you.	5 customer at that time that was based in Long
6	Keith Essenmacher from Lovell	6 Island. And I was president of the company
7	Stewart Halebian & Jacobson on behalf	7 which is now part of Michael Foods. At that
8	of the Indirect Purchasers.	8 time it was called Quaker State Farms,
9	MR. DAVIS: Evan Davis from	9 Incorporated.
10	Pepper Hamilton on behalf of United	10 Q. Is there anything that would
11	Egg Producers, United States Egg	11 prevent you from speaking clearly and
12	Marketers.	12 testifying truthfully today?
13	MR. GREENE: William Greene,	13 A. No.
14	Stinson Leonard Street on behalf of	14 Q. When I say Michael Foods today,
15	Michael Foods.	15 I'm referring to Michael Foods, Incorporated
16	MS. OSBORN: Kathy Osborn,	16 including any and all affiliated Michael
17	Faegre Baker Daniels on behalf of	17 Foods companies and all the products
18	Midwest Poultry Services.	18 manufactured by the overall company unless I
		19 otherwise specify.
19	EXAMINATION	20 A. Okay.
20	LAAMINATION	20 71. Okty.
20 21		21 Q. Are you still employed at
20 21 22	BY MS. SMITH:	
20 21 22 23	BY MS. SMITH: Q. Good morning, Mr. Catherman.	21 Q. Are you still employed at
20 21 22 23 24	BY MS. SMITH:	21 Q. Are you still employed at 22 Michael Foods?

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HIGHLY CONFIDENTIAL		
Page 14	Page 16	
1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	
2 I retired from my full-time position in	2 positions?	
3 January of 2013.	3 A. Concept trucking I was	
4 Q. What's the position?	4 treasurer of. Egg specialties, I think I was	
5 A. Today?	5 vice president of that, which was a precooked	
6 Q. Uh-huh.	6 operation based in Pennsylvania. Papetti	
7 A. I am working, assisting on	7 Farms, which is a layer operation, and I was	
8 counseling and training some of the people we	8 treasurer of that. And Sunbest-Papetti	
9 brought in as my replacements. And I'm also	9 Farms, which is a joint company of Papetti	
10 representing the company with Urner Barry on	10 Farms with another company, and I was vice	
11 a daily basis.	11 president of that. I think I have them all.	
12 Q. Let's go through some of the	12 Q. It's a lot of positions.	
13 positions. Well, let's go back.	13 A. All at the same time.	
What is the highest level of	14 Q. Impressive.	
15 education you've attained?	15 In your role at Papetti's, did	
16 A. I have a just a BA in	16 you have responsibility for shell eggs as	
17 business administration with a second major	17 well as egg products?	
18 in accounting.	18 A. The purchase of shell eggs.	
19 Q. From where?	19 When they first purchased Quaker State Farms	
20 A. Kutztown State College.	20 we were a shell egg processor, we had spun	
21 Q. And what was your first	21 that off to we maintained the facility,	
22 position in the food service industry?	22 but we leased the facility to RW Sauder,	
A. It was as controller of the	23 along with the equipment as part of the	
24 company I mentioned, which was Quaker State	24 lease. And that occurred within the first	
25 Farms.	25 year that Papetti's owned Quaker State.	
Page 15	Page 17	
1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	
2 Q. How long were you there?	2 Q. And so Papetti's never sold	
3 A. From '79, '78 until 1987 when	3 shell eggs?	
4 it was acquired by Papetti's Hygrade Egg.	4 A. Except for that very small	
5 Q. So you were I'm sorry, you	5 transitional period, correct.	
6 said you were the controller?	6 Q. And then Papetti'S was an egg	
7 A. Yes.	7 processor, so it purchased all of its eggs	
8 Q. What did you do in that	8 from another source?	
9 position?	9 A. Yes.	
10 A. All the financial records and	10 Q. Who was that?	
11 accounting and eventually then became	11 A. Various producers.	
12 president of the company.	12 Q. Can you name some?	
13 Q. And then you the company was	13 A. Probably Wenger Feed Mills,	
14 acquired by Papetti's?	14 Esbenshade Farms, RW Sauder.	
15 A. Yes.	15 Q. So you sold them and then	
16 Q. What did you do when the	16 bought them back?	
17 company was taken over?	17 A. Yes.	
18 A. At Papetti's, I became vice	18 Q. And then how long were you at	
19 president of Pennsylvania operations which	19 Papetti's?	
20 entailed managing all the Pennsylvania	20 A. From '90 '89 when it was	
21 operations but I also then went into other	21 acquired when I when they acquired	
22 positions, then inside Papetti's as we	22 Quaker State, until '97 when it was when	
23 started growing some other ancillary	23 Papetti's was acquired by Michael Foods. So	
24 operations.	24 it's a continuous employment.	
25 Q. What were those other	25 Q. Now, when Papetti's was	

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1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	
2 acquired, what position did you take on at	2 partners? Were one of you superior to the	
3 that point?	3 other? How was your working relationship?	
4 A. Vice president of procurement.	4 A. Formally I reported to Terry	
5 Q. Can you tell me a little bit	5 Baker the entire time.	
6 about that position?	6 Q. What was that entire time, that	
7 A. As part of Michael Foods, it	7 was from 1997 until?	
8 sources eggs from various regions in the	8 A. Until 2013.	
9 country, most of it third party. It does	9 Q. And then so that brings us	
10 have a production avenue itself, but the rest	10 back to 2013. And now you're a part-time	
11 of the eggs are sourced from third parties,	11 employee. What is your position now? What	
12 so I, along with Terry Baker, were	12 would you consider your title to be?	
13 responsible for sourcing all the eggs that	13 A. I am just basically assisting	
14 were required based on the strategic plan and	14 in some ongoing training with some of the	
15 the sales plan. Part of that responsibility	15 procurement staff. I'm the go-to if they	
16 then would include negotiations of those	16 have a call about, oh, agreements or various	
17 agreements, spot purchasing and managing the	17 other things, more historical base questions,	
18 quality and logistics systems that are a part	18 they'll pick up a phone and call me. But I	
19 of that.	19 also get and monitor some of the current	
20 Q. That's a lot. So you sourced	20 buy/sell of Michael Foods when it comes to	
21 eggs from various regions, but you said it	21 the bulk liquid of tankers and that type of	
22 does have a production avenue itself. So	22 stuff or shell eggs for breaking today so I	
23 there were internal shell eggs that you would	23 can report those activities with Urner Barry.	
24 pull from at Michael Foods?	24 Q. Explain to me exactly what that	
25 A. Michael Foods has its and	25 means by monitoring the current buy/sell of	
Page 19	Page 21	
1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	
2 today still has several million birds which	2 Michael Foods.	
3 are located on company owned facilities, the	3 A. Michael Foods has strategic	
4 majority of them. There are a few contract	4 plan which it has always had. It is there	
5 layers. Those birds, from the time that I	5 is established a certain percentage of our	
6 became part of Michael Foods, have been	6 supply which we call spot. Spot in our	
7 in-line broken, the entire process. So that	7 definition is less than one year, so they	
8 liquid is then transferred to different	8 could be three month agreements, they could	
9 processing facilities. The contract layers	9 be no agreement at all and we're just buying	
10 that Michael Foods has are primarily based in	10 them off of ECI. Those that supply is	
11 Nebraska, in that immediate area, and we use	11 purchased ongoing, sometimes weekly,	
12 those shell eggs primarily for our hard	12 sometimes daily to meet the longs and shorts	
13 cooking operation in the Midwest. And then	13 as our sales fluctuate and/or seasonal demand	
14 we do have one farm in Minnesota which did a	14 fluctuates and/or availability of product.	
15 small amount of grading for the Crystal Label	15 Q. What's ECI?	
16 Program that was mostly basically selling in	16 A. Egg Clearinghouse, Incorporated.	
17 the Upper Midwest. It's probably less than	17 Q. Now, I'm going to go back to	
18 half of a percent of our sales or something	18 your position before you became a consultant	
19 like that. It's very minor.	19 when you were VP of procurement. So you	
20 Q. So when you say they do some	20 reported to Terry Baker?	
21 grading, that means that they were selling	21 A. Yes.	
22 the actual shell eggs?	22 Q. Did you report to anybody else?	
23 A. Yes.	23 A. Through Terry Baker, yes.	
24 Q. Now, you said that you worked	24 Q. Who is that?	
25 along with Terry Baker. Did you work as	25 A. It would have been dependent on	

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1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	
2 who the president of the egg company was at	2 Barry?	
3 the time, so it could have been William	3 A. No.	
4 Gaucher, JD Carlson. So it was various	4 Q. So how does that relationship	
5 others, you know, depending upon how the	5 work?	
6 senior management changed or progressed over	6 A. Urner Barry is a market	
7 the years.	7 reporting system which I'm sure you're fully	
8 Q. And did anybody report to you?	8 aware of. So their objective is to report	
9 A. Yes.	9 valuations of egg products. One of those egg	
10 Q. And who was that?	10 products obviously is breaking stock and raw	
11 A. Her name is Joanne Raybuck.	11 liquids. As we trade or purchase breaking	
12 Q. Anybody else?	12 stock and/or raw liquids with other suppliers	
13 A. Indirectly the Wakefield staff	13 that are not contractual, those values we	
14 of Lowell Ostrand is a dotted line to Terry	14 report to Urner Barry on a daily basis. I	
15 Baker and myself.	15 also report to Urner Barry spot trades or	
16 Q. The Wakefield staff of I'm	16 short term contracts we may do on finish	
17 sorry, what was the place?	17 products. That they quote on. They don't	
18 A. In Wakefield, that's the	18 quote on precooked or various other products,	
19 Wakefield office where Terry is based, Lowell	19 but they would quote on frozen containers or	
20 Ostrand.	20 tankers or dry products or some of those	
Q. That's who reported to Terry?	21 products. So it's rather limited, the	
22 A. And myself, yes.	22 information that we exchange.	
Q. Do you have an understanding of	Q. Before you came today, did you	
24 what this case is about?	24 discuss the fact that you were coming to be	
25 A. Vague.	25 deposed with Terry Baker?	
Page 23	Page 25	
1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	
2 Q. What is that vague	2 A. No.	
3 understanding?	3 Q. What about Gregg Ostrander?	
4 A. That it's alleged that the	4 A. No.	
5 shell egg processors primarily try to create	5 Q. Or Tim Bebee?	
6 a means of which to raise margins or whatever	6 A. No.	
7 in the marketplace by having the Animal	7 Q. Did you discuss did you have	
8 Welfare Program and also various other	8 any discussions with them at all prior to	
9 activities that they might have done before	9 coming in today?	
10 that or by a result of their Marketing	10 A. That's a vague question. I'm	
11 Committee of the UEP.	11 not sure what you mean by that.	
12 Q. What's the basis of that	12 Q. In the last six months, have	
13 understanding?	13 you spoken to Terry Baker?	
14 A. Primarily just reading press	14 A. Yes, spoke to Terry Baker last	
15 releases from UEP and the press.	15 week. I still technically report to him, so	
16 Q. What source in the press?	16 we speak probably once a week about my	
17 A. Feedstuffs I think would	17 activities for on his behalf.	
18 probably be one. Watts Publishing I think is	18 Q. And did you speak in any way,	
19 what they call themselves. I think Urner	19 shape or form about the fact that you were	
20 Barry at times has reported on some of the	20 testifying today?	
21 activities.	21 A. No.	
22 Q. Now, when you you spoke	Q. Did you speak about his	
23 about Urner Barry before, that you have a	23 testimony?	
24 position where you're reporting on Michael	24 A. No.	
25 Foods to Urner Barry. Do you work for Urner	Q. What about Mr. Ostrander, have	

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1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	
2 you spoken with him in the last six months?	2 designee today?	
3 A. Probably in the last five	3 A. Yes.	
4 years.	4 Q. And do you know what you've	
5 Q. Have you spoken to Tim Bebee in	5 been designated to speak about?	
6 the last six months?	6 A. I forgot the subject, but yes.	
7 A. No.	7 Q. If I showed you a letter, do	
8 Q. Did you review any of their	8 you believe your recollection could be	
9 transcripts prior to your deposition today?	9 refreshed?	
10 A. No.	10 A. I'm sure. I enjoyed my	
11 Q. Did you do anything to prepare	11 retirement away from the egg industry.	
12 for this deposition today?	12 MS. SMITH: I'm going to mark	
13 A. Yes. Only I've met with Carrie	13 this document.	
14 Anderson in January for part of the day to go	14	
15 through the logistics of this, and also with	15 (Exhibit Catherman-1, 3/14/14	
16 Carrie and William Greene.	16 Letter, was marked for identification.)	
17 Q. Was there did you have a	17	
18 face-to-face meeting with them?	18 MS. ANDERSON: The record can	
19 A. Yes.	19 reflect that Mr. Barnes has joined us.	
Q. When you met with Carrie and	20 THE WITNESS: Yes, I recall now.	
21 William Greene, was that more recently than	21 BY MS. SMITH:	
22 January?	22 Q. So, Mr. Catherman, do you know	
A. Just yesterday.	23 what topic you're here to discuss today as a	
Q. Did you was there anybody on	24 corporate designee?	
25 the phone when you had that meeting?	25 A. Yes. It's listed here as my	
Page 27	Page 29	
1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	
2 A. No.	2 membership and participation in UEP.	
3 Q. Was there anybody else in the	3 Q. Including elected and appointed	
4 room?	4 positions you held, committees that you	
5 A. No.	5 served on, your meeting attendance, motions	
6 Q. Did you review any documents in	6 made and votes taken at all UEP meetings?	
7 preparation for your deposition?	7 MS. ANDERSON: With the caveat,	
8 MS. ANDERSON: Mr. Catherman,	8 Dana, including the second sentence.	
9 you can answer that question yes or	9 BY MS. SMITH:	
10 no.	10 Q. Including, with the caveat that	
11 THE WITNESS: Yes.	11 it's limited to your own personal	
12 BY MS. SMITH:	12 participation in UEP related activities.	
13 Q. Did you review any documents	13 A. Correct.	
14 independently outside the presence of	14 Q. What is the United Egg	
15 counsel?	15 Producers?	
16 A. No.	16 A. It's a Capper-Volstead co-op.	
17 Q. Approximately how many?	17 Q. What is a Capper-Volstead	
18 A. Probably 15 yesterday.	18 co-op?	
19 Q. During the course of your work	19 A. I've never had this explained	
20 at Michael Foods, if you had a question about	20 to me by legal counsel, so my opinion is that	
20 at Michael Foods, if you had a question about21 legal issues, who would you ask them of?	20 to me by legal counsel, so my opinion is that 21 it is a co-op of producers that acts beyond	
21 legal issues, who would you ask them of?	21 it is a co-op of producers that acts beyond	
21 legal issues, who would you ask them of?22 A. I would call Cary Wolski who is	21 it is a co-op of producers that acts beyond 22 their trade association into the point that	

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1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 we're involved inside UEP.	2 Foundation.
3 Q. What's the basis for that	3 MR. DAVIS: Objection. Lacks
4 understanding?	4 foundation. Calls for speculation.
5 A. I think it's just I really	5 This is Evan Davis.
6 couldn't define it. It's just really just	6 BY MS. SMITH:
7 general knowledge or my perceived my	7 Q. You can answer if you know. 8 A. I don't know.
8 perception.	
9 Q. How did you come to that	9 MS. ANDERSON: Just so you know,
10 perception?	10 Mr. Catherman, Mr. Davis is UEP's
11 A. Sitting at a UEP meeting, any	11 counsel, so you may hear voices coming
12 of the UEP meetings, you constantly heard	over the phone, but you can still
13 about the Capper-Volstead exceptions and et	13 answer the question.
14 cetera.	14 BY MS. SMITH:
15 Q. Who explained those to you?	15 Q. Michael Foods is a member of
16 A. Counsel.	16 the United Egg Producers?
17 Q. Do you know who that was?	17 A. Yes.
18 A. Various times, I think it could	18 Q. If I use UEP, do you have an
19 have already been Ike, Irving Isaacson I	19 understanding that I mean United Egg
20 think his name was, and then various other	20 Producers?
21 counsel that UEP had along with Mike McLeod.	21 A. Yes. You'll have me saying
Q. Who is Mike McLeod?	22 UEP. I don't say United Egg Producers.
23 A. He was their counsel for UEP.	23 Q. Okay. Do you know when Michael
24 He was also part of their lobbying effort.	24 Foods became a member of UEP?
25 Q. Who is Mr I think you said	25 A. No, I do not.
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1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 Irvingson?	2 Q. Was it a member when you became
3 A. He was their general counsel	3 employed by Michael Foods?
4 early on. Probably 15 years ago.	4 A. Best of my recall, yes.
5 Q. Let's go back to your so you	5 Q. And now as an employee of
6 said that a Capper-Volstead co-op can discuss	6 Michael Foods, you were representative at
7 some of the Market Committee activities that	7 UEP?
8 were involved inside UEP. What do you mean	8 MS. ANDERSON: Objection.
9 by that?	9 THE WITNESS: I was not the
10 A. I'm not sure exactly what I did	10 formal representative of Michael Foods
11 say, but I do recall that UEP had a Marketing	11 at UEP at any given time.
12 Committee. In that Marketing Committee they	12 BY MS. SMITH:
13 would talk about various indexes and various	13 Q. Did you sit on any committees
14 carton surveys they would do so they could	14 as a member as a Michael Foods
15 gather information about cost structures,	15 representative at UEP?
16 grade yields and that type of stuff and	16 A. No.
17 provide it to Urner Barry as a way of	17 MS. ANDERSON: Same
18 improving the reporting values on various	18 BY MS. SMITH:
19 Urner Barry quoted products like cartoned	19 Q. Were you an independent member
20 eggs versus loose. All on the shell egg side	20 of UEP?
21 of which I was never involved in, but	21 A. No.
22 Q. Why was the fact that UEP was a	22 Q. Did you attend UEP meetings?
23 Capper-Volstead co-op important when they	23 A. A few.
24 were discussing those topics?	24 Q. Did you attend out of your own
25 MS. ANDERSON: Objection.	25 interest?
25 Mb. M.DERBOTT. Objection.	25 morest.

9 (Pages 30 - 33)

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1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 A. Most cases I would attend the	2 subjects.
3 legislative meetings they would have annually	3
4 in Washington in May. That was an	4 (Exhibit Catherman-2, Agenda,
5 opportunity because most of our suppliers	5 Bates MFI0007203, was marked for
6 would be in town and so we use that as an	6 identification.)
7 opportunity to meet with them also to go over	7
8 ongoing contractual discussions, projects	8 BY MS. SMITH:
9 that we had under way. So as a means of	9 Q. Mr. Catherman, I'm showing you
10 convenience of location of having many people	10 a document Bates stamped MFI0007203. It's
11 in the industry in the same place.	11 titled "Egg Industry Economic Summit, Demand
12 Q. Were you on any committees of	12 - Supply Trends Today & The Future" from
13 the UEP?	13 November 16, 2004, and it's an agenda?
14 A. Not that I recall.	14 A. Yes.
15 Q. Were you a member of the board	Q. Now, if you look at number 5,
16 of the UEP?	16 it's titled "Egg Product Trends." And it
17 A. No.	17 says, "Larry Seger & Toby Catherman." Is
18 Q. Who is Larry Seger?	18 this the presentation that we were just
19 A. Larry Seger was the I	19 discussing?
20 believe his title was president of Wabash	20 A. Yes.
21 Valley, and they have ancillary companies	Q. Now, in this agenda it
22 also.	22 indicates that you and Mr. Seger were giving
Q. What does Wabash Valley do?	23 the presentation together. Is that
24 A. It is an egg producer. And	24 incorrect?
25 they also do egg products.	25 MS. ANDERSON: Objection.
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1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 Q. Do you know any of the Wabash	2 That's not what it says.
3 Valley ancillary companies?	3 THE WITNESS: I agree with
4 A. Yes. It would be Ballas Egg	4 counsel, that's not what it's saying.
5 Products and Brown Produce. And they have	5 It's saying that two individuals are
6 their layers in a separate company, I don't	6 giving presentations.
7 remember the name of that.	7 MS. SMITH: Okay.
8 Q. In 2004, did you give a	8 MR. BARNES: Was this marked, by
9 presentation at the UEP Economic Summit?	9 the way?
10 A. Yes.	10 MS. ANDERSON: It was marked as
11 Q. What was the topic of that	11 Exhibit 2.
12 presentation?	12
13 A. I've been invited to come in	13 (Exhibit Catherman-3, 11/15/04
14 and speak to the UEP members that were	E-mail with attachment, Bates
15 present about the egg products industry.	15 MFI0330628 - MFI0330630, was marked
16 Q. And did you give that	16 for identification.)
17 presentation by yourself?	17
18 A. I gave my presentation by	18 MS. ANDERSON: I'm assuming you
19 myself, but there were other presentations	19 would like the witness to read the
20 made.	20 document?
21 Q. Who made the other	21 MS. SMITH: Right. Correct.
22 presentations?	22 BY MS. SMITH:
23 A. I know Larry Seger gave a	23 Q. This is Catherman Exhibit
24 presentation. And I believe there were	24 Number 3, Bates number MFI0330628 through 30.
24 presentation. And I believe there were	

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1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	
2 November 15, 2004, from Toby Catherman to	2 provide a steady high quality egg supply.	
3 Larry Seger with a copy to Richard Brown with	3 The historical base of egg products has been	
4 the subject, "UEP Economic Summit 11-16-04."	4 to use under grades and/or the surplus eggs	
5 A. [Reviewing document.] Okay.	5 from the shell egg industry. That supply	
6 Q. Mr. Catherman, is this an	6 varies in availability and quality. So to	
7 outline of the presentation that you gave?	7 meet customer demand and especially inside	
8 A. It's an outline of my thoughts	8 Michael Foods, we started and the egg	
9 that I was going to be giving at that	9 industry started to do in-line production	
10 presentation, yes. I'm not sure it's even	10 that allowed for total control by the egg	
11 the final draft at this point.	11 products company of all aspects of cost,	
12 Q. Did this in any way cover any	12 quality and availability. That was started	
13 of Mr. Seger's presentation?	13 by Michael Foods and other companies early on	
14 A. No.	14 in the '80s and continued to, but really	
15 Q. So let's go through some of the	15 expanded in the 1990s, really driven as a	
16 points in the document. If you move down	16 requirement inside for Michael Foods to	
17 towards the middle of the page, it says	17 supply our ESL category.	
18 there's a "Trend toward continued growth of	18 Q. What is ESL category?	
19 in-line breaking." Correct?	19 A. Extended shelf life.	
20 A. Yes.	20 Q. Tell me what in-line production	
21 Q. And "Followed a movement in	21 is.	
22 shell processing started around 1970 with	22 A. Instead of having independent	
23 small in-line operations of less than 200,000	23 layer facilities, and, again, I call them	
24 layers when house size was only 30-40,000."	24 layer houses, in the Midwest they'll call	
25 MS. ANDERSON: Is there a	25 them barns, so depending upon who you're	
Page 39 1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	Page 41 1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	
2 question?	2 speaking to, you'll get different references.	
3 MS. SMITH: There is.	3 All I know is on an individual facility you	
4 BY MS. SMITH:	4 have a single house and then historically	
	5 those eggs would have to be packed onto some 6 kind of bulk packing, plastic flats or	
	7 whatever, and then transported to a central	
8 if you move continue to move down, the	8 processing center. An in-line processing	
9 document continues to discuss the growth of	9 facility allows for you to put multiple of	
10 in-line breaking?	10 those houses together with a common belt	
MS. ANDERSON: Objection. The	11 which would then convey those eggs into a	
12 document speaks for itself.	12 central processing room which in the early	
13 BY MS. SMITH:	13 part of in-lines were all shell eggs led by	
14 Q. Is that what it says?	14 Rose Acre and other companies, and Waldbaum.	
15 A. That would be it speaks to	15 And then it evolved into the point that then	
16 various points of reasons of why in-line	16 Michael Foods started to, under Waldbaum at	
17 breaking was expanding.	17 that time, to actually break those eggs on	
18 Q. Why was in-line breaking	18 the farm and then transport the liquid to a	
19 expanding?	19 processing center to be pasteurized and	
20 A. I can read the document here, I	20 packaged.	
21 can cite it.	Q. Now, on the second page of the	
22 Q. Please do.	22 document, you wrote, Today we have	
A. At that time, processors were	23 approximately 40 million layers being broken	
24 having various economic pressures and food	24 in-line which is equivalent to 38 percent of	
25 safety pressures from our customer base to	25 all cases broken. This means we have	

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1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	
2 approximately 800,000 cases weekly being	2 Meet Market Needs" option statements.	
3 transported to off-line sites. Correct?	3 A. I'll read it first, depending	
4 A. That's what is cited here, yes.	4 upon what you want to ask me, because this	
5 Q. Now, at the bottom of the page,	5 letter obviously is not addressed to me.	
6 it says, "50% by 2008 (10 million layers by	6 Q. Have you ever seen this letter	
7 construction and conversion), move toward 60%	7 of before?	
8 before slowing pace."	8 MS. ANDERSON: Have you read the	
9 What did you mean by that?	9 letter, Mr. Catherman?	
10 A. My point being there is that as	10 THE WITNESS: No, I've not. Let	
11 my point up above, 40 million birds roughly	11 me read it.	
12 in-line. I saw it by moving to roughly 50	12 [Reviewing document.]	
13 million birds or 50 percent being in-line	13 BY MS. SMITH:	
14 availability for the egg products industry	14 Q. Have you ever seen this letter	
15 and then that would expand eventually to	15 before?	
16 60 percent of all eggs be broken in-line,	16 A. I'm going to use the word	
17 which it is today.	17 "assume" which I hate to use, but I believe I	
18 Q. So that was true?	18 probably have. I don't recall actually it.	
19 A. Yeah, I'm a pretty good	19 But it was addressed to Terry. And often	
20 forecaster. Ten years ago.	20 these types of industry updates or summaries	
21 Q. Is it still at 60 percent in	21 would then be copied to me.	
22 2014?	Q. Now that you're looking at this	
23 A. I think a couple weeks ago it	23 letter, do you recall seeing the subject	
24 was 62 percent. So it varies weekly.	24 matter of this letter before?	
25 Q. Impressive.	25 MS. ANDERSON: Objection. Form.	
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1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	
2 Did you receive letters from	2 THE WITNESS: Not really.	
3 the UEP?	3 BY MS. SMITH:	
4 A. I wouldn't say they were	4 Q. I just want to move to the page	
5 letters. I received newsletters and blanket	5 Bates stamped ending in 07. It's the agenda	
6 invitations to meetings and various other	6 from the Egg Industry Economic Summit. You	
7 things, blanket e-mailings that they sent to	7 gave a presentation, as we discussed before.	
8 their membership.	8 Did you attend the entire day of the summit?	
9 Q. Do you recall receiving a	9 A. I believe I did.	
10 letter subsequent to this presentation	10 Q. And so attending the summit,	
11 relaying information about the presentation	11 did you attend all of these presentations on	
12 you gave?	12 the agenda?	
13 A. No.	13 A. I don't exactly recall if I did	
14	14 or not.	
15 (Exhibit Catherman-4, 11/19/04	15 Q. Do you recall attending many of	
16 Letter, Bates MFI0615604 - MFI0615609,	16 these presentations?	
17 was marked for identification.)	17 MS. ANDERSON: Objection.	
18	18 THE WITNESS: Not really.	
19 BY MS. SMITH:	19 BY MS. SMITH:	
20 Q. I'm showing you what is has	Q. Let's go back to the first page	
21 been marked as Catherman-4. It's Bates	21 of the document ending in 604. The first	
22 stamped MFI0615604 through MFI0615609. It's	22 page, in the middle of the page, the	
23 titled, "United Egg Producers." Appears to	23 statement starts with "Shocking" Do you	
24 be a letter from the United Egg Producers	24 see where I'm indicating?	
25 along with the agenda and to "Intention to	25 A. Yes.	

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1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 Q. So the statement reads,	2 presentation, did anybody ask any questions?
3 shocking eye opening information that had	3 A. Again, I don't recall. It's
4 never been candidly expressed about the	4 ten years ago.
5 trends of the egg breaking products industry	5 Q. After your presentation, did
6 and the retail business caught the attention	6 the UEP present "a bleak over-view of the
7 of all the attendees.	7 supply side of the business and the pending
8 MS. ANDERSON: I think you	8 problems with an ever-increasing flock size
9 missed a couple of words, but	9 at a time when demand appears to be
10 BY MS. SMITH:	10 diminishing."
11 Q. Okay. I'll reread it again to	11 MS. ANDERSON: Are you reading
12 be clear. "'Shocking' - 'Eye Opening'	from the document?
13 information that had never before been	13 MS. SMITH: I am.
14 candidly expressed about the trends of the	14 MS. ANDERSON: Can you tell me
15 egg breaking/products industry and the retail	15 where?
16 business caught the attention of all the	16 THE WITNESS: The next bullet
17 attendees."	17 point.
The presentation or the	18 MS. SMITH: Thank you.
19 information candidly expressed about the	19 THE WITNESS: That is what's
20 trends of the egg breaking products industry,	20 cited here in the document. Again, I
21 was that your presentation?	21 don't remember the who said what
A. I would assume that's what he's	sequence of presentation, that type of
23 referencing to.	23 stuff.
Q. Now, let's move to the next	24 BY MS. SMITH:
25 page ending in 605. And if you go to the	25 Q. Do you recall we and based
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1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 second bullet point, it states, "Probably the	2 on the document, I'm guessing that the UEP
3 most shocking news came from Larry Seger and	3 then asked the attendees if they wanted to be
4 Toby Catherman when they presented a report	4 part of the solution in managing the supply
5 on the current conditions of the egg	5 to meet an expected demand as stated in the
6 breaking/products business and the trends of	6 letter on the bottom of the page?
7 that industry."	7 MR. DAVIS: Objection to form.
8 Is that correct?	8 THE WITNESS: I do recall that
9 A. That's what it says here, yes.	9 UEP did try to solicit participation
10 Q. On November 16, 2004, did	10 in early molts. And that's all I
11 members of the UEP express shock to you about	11 recall at this point.
12 the current conditions of the egg breaking	12 BY MS. SMITH:
13 products business?	13 Q. Moving to the second to the
14 A. I don't recall.	14 last page ending in 608, it's titled,
15 Q. Did you have a discussion with	15 "Intention to Meet Market Needs." It's
16 Gene Gregory about his surprise over the	16 titled, "Option #1."
17 current conditions of the egg breaking	17 "It is my company's intention
18 products business?	18 to dispose of hens that are currently
19 MS. ANDERSON: Objection.	19 scheduled for disposal between January 1 and
20 Foundation.	20 April 30, 2005 - fourweeks earlier than
21 THE WITNESS: I don't recall	21 previously scheduled."
having a conversation with Gene	Now, earlier you stated I do
23 Gregory about the presentation.	23 recall that UEP did try to solicit
24 BY MS. SMITH:	24 participation in early molts, and that's all
25 Q. After you gave your	25 I recall at this point. Is this Option

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1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 Number 1 representative of that UEP strike	2 BY MS. SMITH:
3 that.	3 Q. When was the last time you
4 Is Option Number 1	4 spoke with Gene Gregory?
5 representative of what the UEP was trying to	5 A. I think it was early December
6 solicit participation of?	6 of 2012 at a point that I called him. I knew
7 MS. ANDERSON: Object to the	7 he was retiring basically about the same time
8 form of the question.	8 I did and I called to wish him best of life
9 THE WITNESS: It's not my	9 to come.
10 recall. I don't recall them	10 Q. During your tenure at Michael
discussing this option about disposal	11 Foods, how often did you speak with Gene
of birds. My recall is discussion	12 Gregory?
about moving molts earlier.	13 A. Possibly twice a year.
14 BY MS. SMITH:	14 Q. Who is Connie Bish?
15 Q. What did they state about	15 A. Connie Bish was my assistant in
16 moving molts earlier?	16 my Pennsylvania office in the early 2000, I
MS. ANDERSON: Object to the	17 would guess it was.
form of the question.	18 Q. Did there come a point where
THE WITNESS: I don't recall the	19 she was no longer your assistant?
20 exact verbiage. There were often	20 A. Yes.
21 there were at times discussions about	21 Q. When was that?
22 moving molts in the way that it could	22 A. I don't recall. Again, it was
shift, it would not change the total	23 early 2000s.
supply or output of a flock, but you	24 Q. Do you know where she went?
could shift the timing of when those	25 A. Yeah, she went to Atlanta to
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1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 eggs were produced to shift maybe away	2 work for the CDC and to work on her Ph.D.
3 from lower production, lower demand	3
4 periods such as the summer.	4 (Exhibit Catherman-5, E-mail
5 BY MS. SMITH:	5 chain, Bates MFI0117419 & MFI0117420,
6 Q. Let's move to "Option #2" on	6 was marked for identification.)
7 the next page ending in 609. This option	7
8 states, "It is my company's intention to	8 BY MS. SMITH:
9 reduce my own December 1, 2004 flock size by	9 Q. Mr. Catherman, I'm showing you
10 5% between the dates of January 1 through	10 an e-mail marked Exhibit Catherman-5, Bates
11 April 30, 2005."	11 stamped MFI0117419 through 420. It's an
Do you remember that option	12 e-mail chain from November 8, 2004, between
13 being discussed by UEP at the Economic	13 you, Mr. Catherman and Connie Bish, subject
14 Summit?	14 "Dinner Date."
15 A. No, I do not.	15 A. Okay. Let me read it.
16 Q. Do you remember Michael Foods	16 [Reviewing document.] Okay.
17 participating in either of those options?	17 Q. Mr. Catherman, in this e-mail
18 MS. ANDERSON: Object to the	18 which it starts on the bottom of the chain
19 form.	19 and then moves its way up
THE WITNESS: Michael Foods, the	20 A. Yes.
21 best of my knowledge, has never	21 Q it appears that you were
participated in any of these types of	22 discussing your attendance at the Egg
programs with United Egg Producers.	23 Economic Summit in Atlanta on November 15th.
	I and the second
And, in fact, that timeline, we would	24 Is that correct?

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1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 here.	2 the dates of January 1 and April 30,
3 Q. And then if you move to the	3 January 1 through April 30, 2005. Do you
4 first page and you move to it's not the	4 believe that they were joking when they said
5 very, very bottom e-mail, but the second from	5 they wanted you to reduce your flock size?
6 the bottom, you stated, "I can't, the shell	6 MS. ANDERSON: Object to the
7 egg guys are having an 'Egg Industry Economic	7 form of the question.
8 Summit' on Tuesday and I can't miss it!!!!!	8 MR. DAVIS: Object.
9 They are losing money again and they think	9 THE WITNESS: I don't see the
10 this will help. Kill 8 million layers	10 relationship
11 overnight and you can fix it!!!!	11 MR. DAVIS: Same objection.
12 "What do you think the animal	12 THE WITNESS: to the two
13 welfare folks would suggest??? Maybe we just	points at all. My e-mail to her is
14 need to let some out onto the streets."	14 before the Economic Summit. I already
15 Is that correct?	stated that I did not participate in
16 A. That's what's cited here, yes.	this and was not aware of this option.
17 Q. Did you believe that the Egg	17 And so there's no correlation between
18 Industry Economic Summit and the shell egg	the two, from my perspective.
19 guys were advocating killing 8 million layers	19 BY MS. SMITH:
20 overnight and you can fix their losing money?	20 Q. So you joked that they would
MS. ANDERSON: Object to the	21 suggest that they would kill layers and then
form of the question.	22 they actually asked you to do it?
23 THE WITNESS: No. This is my	23 MS. ANDERSON: Objection.
24 Connie and I had a constant exchange	24 Foundation. Form.
25 of humor, if you can call it that. In	25 THE WITNESS: I already cited
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1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 the point that in her responsibilities	2 that I had I joked about it, the
3 with me, she did our interfacing with	3 egg number, I don't recall where I got
4 suppliers if they called and they had	4 that, it could have been one, it could
5 material issues or something else, and	5 have been 300. But, again, I already
6 she would call them crybabies. So	6 cited that I had no idea what UEP was
7 this is sort of a takeoff on that	7 going to talk about at this Economic
8 pleading to our exchanges back and	8 Summit other than my presentation.
9 forth with poor attempts at humor, but	9 MS. SMITH: Okay, we can take a
10 still very effective between she and	10 break.
11 I.	11 VIDEOGRAPHER: This ends disc
12 BY MS. SMITH:	12 number one of the Catherman
13 Q. So this is you believe that	deposition. The time is 10:06:22.
14 you were joking when you discussed that the	14 Off the record.
15 shell egg guys believed that killing 8	15
16 million layers would fix their losing money?	16 (A recess was taken.)
17 MS. ANDERSON: Object to the	17
18 form of the question.	18 VIDEOGRAPHER: On the record
19 THE WITNESS: Yes.	with disc number two of the testimony
20 BY MS. SMITH:	20 of Toby Catherman in the matter of
Q. But a moment ago, in Catherman,	21 Processed Egg Products. The date is
22 I believe we were at 4, one option, Option 2,	22 March 18, 2014. The time is 10:22:14.
23 which is the last page of the document,	23 BY MS. SMITH:
24 indicated that the UEP asked their members to	24 Q. Mr. Catherman, I'm going to
25 reduce their flock size by 5 percent between	25 remind you that you're still under oath.

15 (Pages 54 - 57)

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Page 58	Page 60 1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	
2 A. Yes.	2 program differ from the Animal Welfare
3 Q. In 2005, Michael Foods was not	3 Program of the UEP? 4 MS. ANDERSON: Object to the
4 signed on to the Animal Care Certified 5 Program. Correct?	form of the question.
	6 THE WITNESS: The most
6 A. Correct. 7 O. Do you recall in April 2005	
8 Michael Foods taking any proactive steps to	
9 convince their customers that they were	9 graduated scale at that point yet to
10 following a set of requirements that were	10 67, I think if you're still talking
11 scientific and animal welfare friendly?	11 2005. This program, if my memory is
MS. ANDERSON: Object to the	12 right, was at 72, it might have been
13 form of the question. Lacks	13 75 square. One or the other.
14 foundation.	14 BY MS. SMITH:
15 THE WITNESS: I don't really	15 Q. So Michael Foods had larger
even understand the question, so could	16 cage space?
17 you elaborate or restate it?	17 MS. ANDERSON: Object to the
18 BY MS. SMITH:	18 form of the question.
19 Q. Sure. In before Michael	19 THE WITNESS: In that one
20 Foods was a member of the Animal Care	20 facility, in one facility for one
21 Certified Program, did Michael Foods take any	21 customer, yes.
22 steps to convince their customers that they	22
23 were animal welfare certified, not on a	23 (Exhibit Catherman-6, Michael
24 program, but just animal welfare, I'm going	24 Foods Animal Welfare document, Bates
25 to use the term "friendly"?	25 MFI0322587 & MFI0322588, was marked
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1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 MS. ANDERSON: Object to the	2 for identification.)
3 form of the question.	3
4 Dana, can I clarify, when you're	4 BY MS. SMITH:
5 talking about the Animal Welfare	5 Q. I'm marking a document
6 Certified Program, are you talking	6 Catherman-6, Bates labeled MFI0322587 through
7 about the UEP Certified Program?	7 88. It has the Michael Foods' logo on it and
8 MS. SMITH: Correct.	8 it says, "Animal Welfare" at the top.
9 THE WITNESS: At that time,	9 A. Okay.
10 Michael Foods was not part of the UEP	10 Q. First, did you, as an employee
11 Certified Program. Obviously you	11 of Michael Foods, not in your consulting
12 stated that. But prior to that,	12 position, but during your tenure as an
13 already back in 2000, 2001 I think it	13 employee, have any responsibility for the
14 was, we had our own special	14 marketing and sales of Michael Foods
proprietary program that we used for	15 products?
one particular customer. And a lot of	16 A. Yes, there was a period in the
those standards that were used in that	17 early 2000s, I think it was 2000 to 2002, to
program then were adopted throughout	18 2003, of which I was also vice president of
the Michael Foods company owned	19 industrial sales with a primary focus on the
20 facilities.	20 East Coast, reporting to Terry Baker at the
21 BY MS. SMITH:	21 time.
22 Q. And what was that proprietary	22 Q. And what was your role in
23 program? Who was that for?	23 industrial sales?
24 A. Burger King.	24 A. It's really primarily a
25 Q. And how did that proprietary	25 supervisory in a point that I did not really

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1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 make direct sales calls, but did not say I 3 would not call on a customer with one of the	2 were sort of an open catalog and that
	3 we had uncertified product,
4 sales staff, but my role really was to help	4 conventional product as one would say. 5 We would also have our proprietary
5 reorganize the Papetti Industrial Sales	1 1 2
6 Program on the East Coast into the existing	6 program or create a proprietary 7 program for somebody or that we could
7 program that Michael Foods already had, and 8 to supervise or yeah, supervise that sales	8 develop different standards. Did the
9 group that was involved in that activity and	9 exact same thing on food safety.
10 also the customer service group that was	10 BY MS. SMITH:
11 involved in that activity.	11 Q. Do you know who wrote this
12 Q. So you were reorganizing	12 document?
13 Papetti's Industrial Sales Program. What are	13 A. I do not recall.
14 industrial sales?	14 Q. Do you know if you wrote this
15 A. Industrial sales is what we	15 document?
16 called it at that time, is direct sales to	16 A. I would doubt it. But I do
17 primarily food manufacturers, it could be a	17 believe that I was probably did have an
18 bakery, it could be a candy manufacturer,	18 edit of it.
19 that type of end user, nonfood services,	19 Q. This document states, "We
20 non-retail would basically put everything	20 believe issues exist surrounding the audit
21 else into that bucket.	21 and compliance process and we have
22 Q. I'm sorry, you said that was	22 reservations with the use of the 'Animal
23 2000 to 2002 approximately?	23 Care' logo." It's the second bold paragraph
24 A. Yeah, I believe it was right in	24 on page 1. Is that correct?
25 that time frame.	25 A. Yes, that's what's cited.
	,
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1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 Q. So, Mr. Catherman, have you	2 Q. Do you have an understanding of 3 what those issues were that surrounded the
3 ever seen the document Bates stamped	
4 Catherman not Bates stamped, excuse me,	4 audit and compliance process and why Michael
5 marked Catherman-6?	5 Foods had reservations for the use of the
6 A. I believe I have.	6 animal care logo?
7 Q. And how was this document	7 MS. ANDERSON: Objection.
8 utilized by Michael Foods?	8 Compound.
9 MS. ANDERSON: Object to the	9 THE WITNESS: It's here a
10 form of the question. Foundation.	10 reference to the UEP Certified
11 THE WITNESS: Based on Michael	11 Program. And, yes, our problem with
12 Foods' sales program and our approach	12 the audit and compliance process was
to the market whereas we're satisfying	that the UEP program was established,
what the marketplace really requires,	14 an audit only went through technically
15 we will get various inquiries from	15 the packing of the egg, in most cases
16 customers at all kinds of levels	16 really only went through what occurred
about, in this case, different welfare	17 in the layer facility itself, not in
18 programs and egg supplies that could	18 really what happened in the cartoning
meet certain welfare programs that the	19 area or the egg processing area, and
20 customer thought that they wanted to	20 had no guidance, no audit procedures
21 review. To assist in that, we created	21 and no guidance from UEP on what would
22 more or less a talking point, white	happen to that egg once it left a
paper if you want to call it this.	23 grading machine or a breaking machine.
 Sort of highlight the current position of Michael Foods at that time, that we 	24 As part of our internal audit 25 processes, we were always on the
	25 processes, we were always on the

17 (Pages 62 - 65)

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1 TOD	Page 66	Page 68
	BY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
	refront, unlike most companies, at a	2 liquid product, there was no audit process of
1	pint that we had a full audit program	3 that. UEP never established any guidelines 4 on how to monitor that."
	make sure that we were meeting	
	actly any labeling or	5 Did UEP ever establish
1	presentations we were doing with any	6 guidelines on how to monitor that?
	our customers to make sure that we	7 A. No.
	tablished no commingling, quality	8 MS. ANDERSON: Object to the
	andards, all the other factors. Our	9 form of the question.
	oncern with the UEP program was that,	10 BY MS. SMITH:
	gain, they only audited and monitored	11 Q. Did UEP ever establish
	ntil the egg was actually put onto a	12 guidelines on representation in the
	ading machine. Once those eggs left	13 marketplace of products?
	at facility, whether they were under	MS. ANDERSON: Object to the
_	ades going to a competitor of mine,	15 form of the question.
	d they would potentially label that	16 THE WITNESS: I don't really
	UEP certified liquid product, there	17 know.
	as no audit process of that. UEP	18 BY MS. SMITH:
	ever established any guidelines on	19 Q. During your tenure at Michael
	ow to monitor that. There was no	20 Foods, did UEP ever establish guidelines on
	tablishment of UEP guidelines on	21 the representation in the marketplace of
	presentation in the marketplace of	22 products?
1	oducts. So we obviously had huge	MS. ANDERSON: Object to the
	allenges on that before we put our	form of the question. Asked and
25 na	ame on the product or our name next	answered. You just asked him that
	Page 67	Page 69
1 TOB	BY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 to	a UEP logo on how that	2 question.
3 rej	presentation could be in the	3 THE WITNESS: I don't recall. I
4 ma	arketplace.	4 don't believe they did.
5 BY M	S. SMITH:	5 BY MS. SMITH:
6 Q.	You stated UEP never	6 Q. Let's go back to the document
7 establis	shed any guidelines on how to monitor	7 and the third full paragraph. "Michael Foods
8 that, ar	nd what you're referring to is UEP	8 has not signed up for certification under the
9 certifie	ed liquid product. Did UEP ever	9 new UEP guidelines. Since the program
10 change	e their guidelines?	10 requires 100% compliance of all company
11	MS. ANDERSON: Object to the	11 production facilities, we decided it would be
12 for	rm. Foundation. I think you're	12 unfair to pass the increased costs of the
13 mi	isstating his testimony, but you can	13 program to customers who do not require
14 an	swer, Mr. Catherman.	14 compliance with the new UEP guidelines."
15	THE WITNESS: I, again, don't	Why was it unfair that the
16 rec	call exactly what I said.	16 program required 100 percent compliance of
17 BY MS	S. SMITH:	17 all company production facilities?
18 Q.	. Why don't we read it back.	18 MS. ANDERSON: Objection.
19 I'll read	d. "Our concern with the UEP program	19 Foundation. You're misstating the
20 was tha	at, again, they only audited and	20 document. Mr. Catherman, if you
21 monito	ored until the egg was actually put onto	21 understand what she's asking you, you
22 a gradi	ing machine. Once those eggs left that	22 can answer.
23 facility	y, whether they were under grades	23 THE WITNESS: Could you ask the
24 going t	to a competitor of mine, and they would	24 question again?
25 potenti	ially label that as UEP certified	25 BY MS. SMITH:

18 (Pages 66 - 69)

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1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 Q. Let's go back. The UEP program	2 However, the implementation of the new UEP
3 required 100 percent compliance of all	3 guidelines does bring additional costs, which
4 company production facilities. Correct?	4 must be reflected, in the final price of
5 A. Yes.	5 eggs."
6 Q. And what does that what was	6 Do you understand that Michael
7 that 100 percent compliance? What were the	7 Foods' eggs were identical to those produced
8 requirements of 100 percent compliance?	8 under the current guidelines in 2005?
9 MS. ANDERSON: Object to the	9 MS. ANDERSON: Object to the
10 form of the question. Vague and	10 form of the question. Lacks
11 ambiguous.	11 foundation.
12 THE WITNESS: The standard, as	12 THE WITNESS: That's not the
my understanding, is that 100 percent	point here. The point was that eggs
of your layer ownership must meet and	14 produced under different animal
pass annual audits of the UEP	husbandry, densities are nutritionally
16 standard. In that standard meant that	16 equivalent.
17 100 percent of your layers had to pass	17 BY MS. SMITH:
that audit. As part of that standard,	18 Q. Where does it say nutritionally
19 there are various criteria in there	19 equivalent?
20 including density.	20 A. That's the point of this.
21 BY MS. SMITH:	21 Means you give me an egg that is cage free,
Q. Back to the document, in that	22 organic, conventional caging, the proprietary
23 same paragraph, the document states,	23 system under we had for UEP, nutritionally
24 "Instead, we have chosen to honor individual	24 you can't tell the difference of any of them,
25 customer requests to supply eggs that meet	25 because the difference is in animal welfare
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1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 the new UEP guidelines."	2 which has to do with air conditions, density
3 Is it your understanding that	3 of housing, feeding programs. So those are
4 Michael Foods honored individual requests for	4 if they're given the same feeding
5 meeting the UEP guidelines by its specific	5 programs, they would all be equivalent. The
6 customers?	6 point here being is that once you went to
7 MS. ANDERSON: Object to the	7 UEP, you changed that equivalence by a cost
8 form.	8 factor based on the husbandry standard you're
9 THE WITNESS: I believe that's	9 now asking for primarily around the density
10 correct.	10 which would increase cost structures because
11 BY MS. SMITH:	11 of the density of which you're housing that
12 Q. And then it states, "We	12 bird.
13 currently supply eggs that meet or exceed the	13 Q. Who is Rich Products?
14 new UEP guidelines to several customers."	14 A. Rich Products is a food
Do you know who those customers	15 manufacturer. They do premixes and whip
16 were?	16 creams and that type of stuff, based in
17 A. I don't know all of them. One	17 Buffalo, New York.
18 in particular we obviously already cited was	18 Q. And they were a client of
19 Burger King.	19 Michael Foods?
20 Q. The second page of the	20 A. Customer, yes.
21 document, the second to last full paragraph,	21 Q. Customer.
22 it states, "We would like to stress to our	22
23 customers that the eggs are identical whether	23 (Exhibit Catherman-7, 12/16/08
24 they are produced under the current	24 E-mail with attachment, Bates
25 guidelines or under the new UEP guidelines.	25 MFI0068418 - MFI0068446, was marked

19 (Pages 70 - 73)

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1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 for identification.)	2 Q. Now, would Mr. Taylor be the
3	3 person presenting this presentation to Rich
4 BY MS. SMITH:	4 Products?
5 Q. Mr. Catherman, I'm showing you	5 A. I was I would assume. I
6 a document Exhibit Catherman-7. It's Bates	6 don't recall, but I believe that would be the
7 stamp MFI0068418 through 446. It's an e-mail	7 case.
8 and attachment from you to Jason Taylor with	8 Q. Now would you assist in that
9 a copy to Terry Baker and Bruce Waddell. The	9 presentation beyond preparing the slides?
10 subject, "08-12-18 Rich Products - Egg	10 MS. ANDERSON: Object to the
11 Industry and Markets."	11 form of the question. Lacks
Mr. Catherman, you can review	12 foundation.
13 the entire document.	13 THE WITNESS: No.
14 A. Go ahead.	14 BY MS. SMITH:
15 Q. But I'm mostly going to direct	15 Q. So back to Bates 439, the
16 your attention	16 document states, "What's Causing The
17 A. Go ahead.	17 Pressure" - Low Layer Lower Layer
18 Q to the documents ending in	18 Inventories: • 279.6 million today,
19 439 and 440.	19 January 2009 expected to exceed prior year
A. [Reviewing document.]	20 monthly level - first time since
Q. Mr. Catherman, have you had a	21 December 2006.
22 chance to review the document?	22 It then goes on, UEP Certified
A. Partially, yes.	23 Guidelines have removed approximately 39
MS. ANDERSON: The pages you	24 million cage spaces, 56 million by 2007
25 directed him to or the entire	25 '10. Excuse me.
Page 75	Page 77
1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 document?	2 "- Record Grain prices and
3 BY MS. SMITH:	3 higher pullet replacement costs.
4 Q. The pages I directed you to,	4 "- Record Low Dried product
5 but do you want to go back and review the	5 inventories in 2007 have now reached 5 year
6 entire document?	6 average levels."
7 A. I will if I need to based on	7 Is that correct?
8 your questioning, but I'm fine with these	8 A. That's what's cited here, yes.
9 two pages.	9 Q. What are you referring to by
Q. Directing your attention to the	10 "What's Causing The Pressure"?
11 page Bates stamp MFI0068439, the slide is	11 MS. ANDERSON: Object to the
12 "Egg Markets." First, did you create this	12 form.
13 presentation?	13 THE WITNESS: This is all part
14 A. I believe I did.	of an industry trend or industry
15 Q. And just for clarity, who is	15 occurrence update for that customer.
16 Jason Taylor?	So that point would probably be around
17 A. He was then and is still vice	what is affecting price points.
18 president of sales for the what we call	18 BY MS. SMITH:
19 the ingredient division today.	19 Q. And you told your customer that
Q. We discussed Terry Baker	20 UEP Certified Guidelines have removed
21 before, but who is Bruce Waddell?	21 approximately 39 million cage spaces, 56
A. At this time he was a	22 million by 2010, and that was affecting the
23 salesperson, I think, and director of	23 price point?
24 customer development or something like that.	24 MS. ANDERSON: Object to the
25 Reporting to Jason Taylor.	25 form of the question. Lacks

20 (Pages 74 - 77)

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1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 foundation.	2 reporter read back his testimony?
3 THE WITNESS: I didn't tell the	3 MS. ANDERSON: Which part would
4 customer anything. I presented a	4 you like?
5 document that I cited that UEP	5 MS. SMITH: 71-06 to 71-10.
6 guidelines at that point, based on my	6
7 projections, had removed approximately	7 (The court reporter read the
8 39 cage spaces. It did not reference	8 pertinent part of the record.)
9 and it would have been part of the	9
10 conversation. That is a market factor	10 MS. ANDERSON: You're asking him
11 but not a sole factor, because just	11 to confirm his prior testimony?
12 doing during that period of time	12 MS. SMITH: I'm asking him that
13 Michael Foods itself would have added	this portion of the presentation was
14 quite a few million birds during the	14 what was affecting price points.
15 implementation of UEP and would have	15 BY MS. SMITH:
16 continued to. So that's an abstract	16 Q. Is that correct?
17 number of what cage changes would have	17 A. The presentation has an agenda,
been under a theoretical calculation,	18 and part of that agenda says current events
19 which I don't remember what the basis	19 and activities influence Urner Barry markets.
20 of that was at that time.	20 So this was a section under that point that
21 BY MS. SMITH:	21 was going to be part of the entire agenda.
22 Q. But you wrote that a factor	22 Q. And so under the heading,
23 that was causing pressure on the egg market	23 "Current Events and Activities influencing
24 and increasing price was the UEP Certified	24 the Urner Barry Markets," you wrote one of
25 Guidelines?	25 the points affecting Urner Barry markets is
Page 79	Page 81
1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 MS. ANDERSON: Object to the	2 UEP Certified Guidelines.
3 form of the question. That's not what	3 MS. ANDERSON: Objection. Where
4 he wrote.	4 are you quoting in the document,
5 THE WITNESS: I wrote exactly	5 Counsel? The two slides you directed
6 what's there, which is UEP guidelines	6 him to say, "Egg Markets."
7 have removed approximately 39 million	7 MS. SMITH: Mr. Catherman
8 cage spaces	8 referred back to page MFI0068420 which
9 BY MS. SMITH:	9 is an agenda. And he indicated that
10 Q. Right.	this section would fall under "Current
11 A as a market factor.	Events and Activities influencing the
12 Q. But a moment ago you testified	12 Urner Barry Markets."
13 that the point of this presentation is what	13 MS. ANDERSON: What is "this
14 is affecting price points.	section," Counsel?
15 MS. ANDERSON: Object to the	15 MS. SMITH: This slide.
16 form of the question. He has not	16 MS. ANDERSON: What's "this
17 testified as to the point of this	17 slide"?
18 presentation.	18 MS. SMITH: Egg markets.
19 BY MS. SMITH:	19 MS. ANDERSON: What's the Bates
20 Q. So I'm going to read back.	20 number?
21 This is all part	21 MS. SMITH: MFI0068439.
22 MS. ANDERSON: Are you rereading	MS. ANDERSON: So you're asking
his testimony, Counsel, because we	23 Mr. Catherman to confirm that
have a court reporter to do that.	24 MFI0068439 falls under the heading

21 (Pages 78 - 81)

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1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 influencing the Urner Barry Markets"	2 the question, Mr. Catherman?
3 on MFI0068420?	3 THE WITNESS: Yes, she's
4 MS. SMITH: No. Mr. Catherman	4 referring did I is the bullet point
5 said that that would be the heading	5 citing that UEP guidelines removed
6 that this slide would fall under. 7 MS_ANDERSON, So you're calcing	6 approximately 39 million cage spaces. 7 Yes, I wrote that.
7 MS. ANDERSON: So you're asking	7 Yes, I wrote that. 8 BY MS. SMITH:
8 him to confirm that this slide, being	
9 slide 21, falls under that heading? I	9 Q. Did you write that the UEP
10 just want to understand the question.	10 guidelines have removed approximately 39
11 MS. SMITH: Right. So he 12 confirmed that this slide falls under	11 million cage spaces, 56 million by 2010 as a
	12 point of what's causing the pressure?
13 that heading.	MS. ANDERSON: Object to the
14 MS. ANDERSON: Are you asking	14 form of the question.
15 him or not?	15 THE WITNESS: I already said
16 BY MS. SMITH:	16 that I did write it and it was part of
17 Q. Did this slide fall under that	17 what should have been a discussion
18 heading?	18 around market factors. The discussion
19 MS. ANDERSON: And by "this	was to update our customer as their
20 slide," you mean slide 21. Correct?	20 request, which every customer requests
MS. SMITH: Correct.	21 when you go in, what's affecting Urner
THE WITNESS: Yes.	22 Barry.
MS. ANDERSON: And by "that	23 BY MS. SMITH:
heading," you mean current events and	Q. Did there ever come a time when
25 activities influencing the Urner Barry	25 you believed that Michael Foods would cancel
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1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 markets?	2 their membership with UEP?
3 MS. SMITH: Correct.	3 A. I don't really recall that.
4 MS. ANDERSON: Do you understand	4 Q. Did Michael Foods ever consider
5 the question, Mr. Catherman?	5 suing UEP?
6 THE WITNESS: Yes. It would be	6 A. Not that I recall.
7 part of the discussion around that	7
8 agenda point.	8 (Exhibit Catherman-8, E-mail
9 BY MS. SMITH:	9 chain, Bates MFI0006564, was marked
10 Q. And part of that discussion	10 for identification.)
11 was and part of the discussion as	11
12 indicated on the agenda of the current events	12 BY MS. SMITH:
13 and activities influencing the Urner Barry	13 Q. I've handed you what's been
14 markets was the UEP Certified Guidelines?	14 marked Catherman-8, Bates stamped MFI0006564.
15 A. It is one of many points that I	15 It's a one-page e-mail chain actually. The
16 put on this document that's underneath that.	16 first chain is from Gene Gregory to you, Toby
17 How it was presented and discussed, I was not	17 Catherman, and with a cc to Roger Deffner and
18 there.	18 the second in the chain is the forward of
19 Q. But you put it there because	19 that e-mail from you to Terry Baker from
20 you believed it was affecting the Urner Barry	20 March 2005.
21 market?	21 A. Yes.
22 MS. ANDERSON: Object to the	22 Q. Have you had a chance to review
23 form of the question. Vague.	23 the document?
24 Ambiguous as to "it," "there," "it"	24 A. Yes.
25 and "affecting." Do you understand	25 Q. Does this refresh your

22 (Pages 82 - 85)

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2 recollection as to whether Michael Foods ever	2 as I would have any documents coming
3 considered canceling its membership with	3 from UEP since he was on the UEP
4 Michael with UEP?	4 board.
5 MR. BARNES: Objection. That's	5 BY MS. SMITH:
6 not the question you asked earlier.	6 Q. And you have no recollection of
7 You asked him if he if they ever	7 why strike that.
8 considered suing. Now you're changing	8 Do you know why Mr. Gregory
9 it.	9 would suggest that you were considering
10 MS. SMITH: I also asked if they	10 you being Michael Foods, was considering
considered cancelling their membership.	11 suing UEP?
12 BY MS. SMITH:	12 MS. ANDERSON: Object to the
13 Q. Did Michael Foods ever consider	13 form of the question.
14 cancelling the membership?	14 THE WITNESS: I think I answered
15 A. I don't recall.	15 it differently before, but I don't
16 Q. Did Michael Foods ever consider	16 recall this subject at all.
17 suing UEP?	17 BY MS. SMITH:
MS. ANDERSON: Objection. Asked	18 Q. What is United Egg Association?
19 and answered.	19 A. It's a trade association
20 THE WITNESS: I don't recall.	20 representing egg processors.
21 BY MS. SMITH:	21 Q. Was Michael Foods a member of
22 Q. Do you recall meeting with the	22 United Egg Association?
23 UEP's Animal Welfare Committee in March 2005?	23 A. Yes.
24 MS. ANDERSON: Object to the	24 Q. If I recall it UEA, do we have
25 form of the question. Lacks	25 an understanding?
Page 87 1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	Page 8 1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 foundation.	2 A. That's fine. Yes.
THE WITNESS: I have no idea.	3 Q. Who are members of the UEA?
4 BY MS. SMITH:	4 A. Only egg processors. It can be
5 Q. Did you ever Mr. Gregory	5 companies that break product and/or companies
6 wrote to you, "The offer for you to meet with	6 that only process egg product, but they have
7 UEP's Animal welfare committee still stands."	7 to be either a breaker or a processor of
8 Did you ever take him up on	8 products.
9 that offer?	9 Q. Were you on the board of the
10 A. I don't know in particular	10 UEA?
11 reference to this letter because I don't	11 MS. ANDERSON: Object to the
12 remember this letter. There were multiple	form of the question as to time.
13 occasions where I attended Animal Welfare	13 BY MS. SMITH:
14 Committee meetings. I don't know of any	14 Q. During the time period 2000
15 occasion where they had a meeting to meet	15 through 2008, were you on the board of UEA?
16 with me.	16 A. At various points of that, yes.
17 Q. You forwarded this e-mail to	17 Q. So at some points you were not
18 Mr. Baker on March 22, 2005, with the subject	18 on the board?
19 "Let's Meet." That was the original subject.	19 A. I'm not exactly sure throughout
20 Did you discuss this e-mail with Mr. Baker?	20 that entire thing. I believe I was, but I
21 MS. ANDERSON: Object to the	21 wouldn't be exactly sure. I know I
22 form of the question. He just told	22 definitely was in 2003 through '08.
you he doesn't remember the e-mail.	23 Q. Were you on any committees of
 you he doesn't remember the e-mail. THE WITNESS: I don't remember 	23 Q. Were you on any committees of 24 the UEA?

23 (Pages 86 - 89)

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1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 have that many functioning committees. So I	2 Q. Do you have any understanding
3 would say no. We had ad hoc committees that	3 of what it is?
4 the chairman would ask to work on certain	4 A. It may be the name that UEP
5 products, but there were no really standing	5 used for this group. I don't recall.
6 committees.	6 Q. I'm going to show you another
7 Q. You mentioned a chairman. Who	7 document.
8 is the chairman of the UEA?	8
9 MS. ANDERSON: Object to the	9 (Exhibit Catherman-9, 5/24/04
form of the question. Vague and	10 E-mail, Bates MFI0330846, was marked
ambiguous as to time.	11 for identification.)
12 THE WITNESS: When?	12
13 BY MS. SMITH:	13 BY MS. SMITH:
14 Q. Between 2003 and 2008.	14 Q. Mr. Catherman, I've shown you a
15 A. I was chairman, I think, from	15 document marked Catherman-9, Bates stamped
16 2004 through 2006. After myself, I believe	16 MFI0330846, it's an e-mail from you to Gene
17 it was Dan Meagher representing Moark. I	17 Gregory and Dan Meagher with a cc to Al Pope
18 think after he and probably in 2008, I think	18 and Ken Klippen from Monday, May 24, 2004.
19 it I'm not even sure after that. Before	19 The subject is "UEP Sub-Committee on Egg
20 I, I think it was Elliot Gibber from Deb-El	20 Products Price Discovery."
21 Egg.	21 A. I see it.
22 Q. As a result of your membership	22 Q. The first statement you made is
23 in the UEA, were you placed on any UEP	23 "I believe it is important that we are
24 committees?	24 consistent what we call our new sub-committee."
25 MS. ANDERSON: Object to the	25 Were you a member of the UEP
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1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 form. Foundation. Forgive me, Dana.	2 Sub-Committee on Egg Products Price
3 Strike my objection. I don't think	3 Discovery?
4 you asked him that.	4 MS. ANDERSON: Object to the
5 THE WITNESS: I believe that it	5 form of the question.
6 wasn't a formal committee, there was a	6 THE WITNESS: My statement was
7 group put together under UEP to	7 earlier that we formed a small group
8 investigate whether or not we could	8 to investigate this. I, in fact,
9 look at Chicago Board of Trade	9 didn't recall that we called it a
10 potentially creating an index as a	10 subcommittee.
11 market index for liquid products.	11 BY MS. SMITH:
Members of that group had to be UEP	12 Q. You further stated, "I just
13 members and even though they were,	13 received my room confirmation from Linda"
14 quote, sitting or discussing things	14 Who is Linda?
15 that were of interest also to UEA.	15 A. I don't remember Linda's last
16 BY MS. SMITH:	16 name. She's a staff person at UEP. Redner
17 Q. Did this committee have a name?	17 or something like that. I can't remember.
18 MS. ANDERSON: Object to the	18 Q. And the meeting is referred
19 form of the question.	19 and you further stated, "and the meeting
20 THE WITNESS: I don't recall.	20 is referred to as 'UEA'. We all know this is
21 BY MS. SMITH:	21 an error, but I believe we need to be sure
22 Q. Do you know what the UEP	22 'ALL STAFF' inside UEP and our committee
23 Sub-Committee on Egg Products Price Discovery	23 members' offices use a reference to 'UEP'."
24 is?	24 Why is that?
25 A. Not exactly.	25 MS. ANDERSON: Object to the

24 (Pages 90 - 93)

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Page 94 1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	Page 96 1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 form of the question.	2 You're asking a fact witness for his
3 THE WITNESS: The UEA is a trade	3 lay opinion, you're not seeking legal
4 association so it cannot at any time	4 advice?
5 be involved or even consider	5 MS. SMITH: Correct.
6 discussions or get-togethers or	6 MR. DAVIS: I also object to the
7 anything to do with pricing. And so,	7 extent that this calls for any advice
8 therefore, even if it entailed	8 that came from counsel for UEP.
9 meetings that were members of both, it	9 MS. ANDERSON: My instruction is
10 could not be addressed or referenced	the same as before, Mr. Catherman.
11 as a UEA effort.	11 You can answer the question if you can
12 BY MS. SMITH:	12 do so without revealing any legal
13 O. Who is Ike in the next	13 advice from counsel for Michael Foods
14 sentence, "I like Ike"?	14 or UEP.
15 A. Ike is Irving Isaacson that I	15 THE WITNESS: Then I can't.
16 referenced to before who was at one time, I	16 BY MS. SMITH:
17 don't know if it was at this time, was	
18 counsel or general counsel for UEP.	17 Q. Who is Dan Meagher?18 A. I don't know that name, you may
19 Q. You further stated, "but I	19 be mispronouncing the last name.
20 don't want to provide more work for him this	
21 way!!!"	
21 way::: 22 Why would you provide more work	
23 for him this way?	
24 MS. ANDERSON: Object to the	_
25 form of the question.	Q. Meagher.A. He was, I believe, the
2.5 Torni of the question.	23 A. He was, I believe, the
Page 95	Page 97
1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 MR. DAVIS: Objection to the	2 president of Moark's egg products division.
3 extent that it calls for any UEP	Q. Who is Dana Persson?
4 privileged information.	4 A. He was a CEO of Golden Oval Egg
5 MS. ANDERSON: You can answer	5 Products.
6 the question without revealing any	6 Q. Who is Brian Hayward?
7 legal information I'm sorry, legal	7 A. Brian is vice president of
8 advice that UEP's counsel may have	8 sales for Crystal Farms, Creighton Brothers.
9 given you.	9 Q. Were you correcting yourself or
10 THE WITNESS: My understanding	10 is that
11 was, as I cited before, UEA could	11 A. Creighton Brothers, Crystal
12 never be involved in any price	12 Farms are the same entity. So I'm not sure
discovery or any other pricing	13 if one is just a trade member, the other one
discussions so, therefore, I wanted to	14 is a corporate name. I've seen him use both.
make sure that any references that I	15 Q. Who is Norm Stocker?
16 was involved in, and at this time I	16 A. Norm Stocker back at this time
17 believe I might have still been chair,	17 was probably director of procurement for
that I was not going to expose UEA to	18 Cargill. I believe that was his title.
19 inaccuracies that could create legal	19 Q. Were all of these people
20 challenge.	20 members of the Sub-Committee for Egg Products
21 BY MS. SMITH:	21 Price Discovery?
22 Q. Why can't UEA be involved in	MS. ANDERSON: Object to the
23 any price discussions?	form of the question. Vague and
24 MS. ANDERSON: I'm going to	24 ambiguous.
25 object to the form of the question.	THE WITNESS: I don't recall.

25 (Pages 94 - 97)

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1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2	2 but who did Larry Seger work for?
3 (Exhibit Catherman-10, Agenda	3 A. Wabash Valley.
4 and Minutes, Bates MFI0007263 -	4 Q. Now, if you look further down
5 MFI0007266, was marked for	5 on the document, it lists under point 4,
6 identification.)	6 "Norm Stocker of Sunny Fresh Foods was to
7	7 investigate the possible trading through
8 BY MS. SMITH:	8 Cargill."
9 Q. Mr. Catherman, I'm showing you	9 Was Norm Stocker part of the
10 a document Bates stamped MFI0007263 through	10 working group?
11 7266. The first page titles it "UEP	11 A. I don't recall.
12 Sub-Committee for Egg Product Market	12 Q. But the working group,
13 Discovery Washington DC October 10, 2005."	13 according to these minutes, asked Mr. Stocker
14 You can review the document.	14 to investigate the possible trading through
15 A. Yes, I'm reading it.	15 Cargill?
16 [Reviewing document.]	16 A. It would be implied here that
17 Okay.	17 that was going to be to occur.
18 Q. On the first page marked	18 Q. Do you know Norm Stocker
19 "Agenda," the second point says, "Review	19 personally?
20 Minutes from previous meeting." Correct?	20 A. Yes.
21 A. Yes.	21 Q. Do you recall him ever
22 Q. And then if you turn to the	22 attending subcommittee meetings of the
23 third page of the document, Bates stamp	23 Sub-Committee for Egg Products Price
24 MFI0007265, are those the minutes from the	24 Discovery?
25 previous meeting?	25 A. I don't recall him attending
Page 99 1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	Page 101 1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 A. It would appear so.	2 any of the working group meetings.
3 Q. The committee chairman it	3 Q. But the working group asked him
4 states on the top, "Committee Chairman Dan	4 to do work for them?
5 Meagher called the meeting to order at 9:30	5 A. That's what's reflected here.
6 AM with the following being present." And	6 Q. Was Sunny Fresh a member of the
7 then it lists "Dan Meagher - Dana Persson -	7 UEA?
8 Larry Seger - Toby Catherman - Brian	8 A. Yes.
9 Hayward."	9 Q. Was Sunny Fresh a member of
Were all these people members	10 UEP?
11 of the committee Sub-Committee for Egg	11 A. No.
12 Products Price Discovery?	12 Q. Why not?
MS. ANDERSON: Object to the	MS. ANDERSON: Object to the
14 form of the question. Vague and	14 form of the question.
15 ambiguous.	15 THE WITNESS: The best question
16 THE WITNESS: I believe all the	16 is to ask UEP.
people were part of the working group	17 BY MS. SMITH:
18 that was put together. I still	18 Q. What does Sunny Fresh do? What
19 challenge the idea of a price	19 is their business model?
20 discovery or a subcommittee.	20 A. Sunny Fresh is a food service,
21 BY MS. SMITH:	21 primary food service egg processor and
22 Q. Larry Seger was part of that	22 marketer.
23 working group?	23 MS. SMITH: Take a break.
A. It would reflect so, yes.	24 VIDEOGRAPHER: This ends disc
Q. I know you stated this earlier,	25 number two of the Catherman

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1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 deposition. The time is 11:21:43.	A. [Reviewing document.] Okay.
3 Off the record.	3 Q. I'll just ask you a few
4	4 questions first.
5 (A recess was taken.)	5 Michael Foods signed onto the
6	6 Animal Care Certified Program or the UEP
7 VIDEOGRAPHER: On the record	7 Certified Program in 2006. Correct?
8 with disc number three of the	8 MS. ANDERSON: Object to the
9 testimony of Toby Catherman in the	9 form of the question.
10 matter of Processed Egg Products. The	10 THE WITNESS: Yes, I believe it
11 date is March 18, 2014. The time is	11 was sometime in 2006.
12 11:35:23.	12 BY MS. SMITH:
13 BY MS. SMITH:	13 Q. And who is the United States
14 Q. Hi, Mr. Catherman.	14 Egg Marketers?
15 Who is John Brommer?	15 A. It was a separate group of
16 A. John Brommer is a sales	16 producers that were organized into this group
17 representative for Michael Foods.	17 to export shell eggs.
18 Q. Did you work with Mr. Brommer	18 Q. And if I use the term "USEM,"
19 at Michael Foods?	19 is that the United States Egg Marketers?
20 A. Yes. Actually I had hired him	20 A. Yes.
21 way back in the Quaker State days, so he	21 Q. Is Michael Foods a member of
22 worked with him on and off since early '80s.	22 USEM?
Q. Did he report to you?	23 A. Never.
24 A. He did during that Quaker State	Q. So back to the document. The
25 period and also during the short period where	25 top of the document starts, "Laura," and then
Page 103	Page 105
1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 I was the industrial VP, that two- or	2 it goes, "Toby" Looking at this document,
3 three-year period.	3 do you believe the initial e-mail was
4 Q. When did you say that was?	4 addressed to you?
5 A. I think it was 2000 to 2003,	5 A. That the initial e-mail?
6 somewhere in that window, give or take a	6 Q. Right, the very top e-mail.
7 year.	7 MS. ANDERSON: The last e-mail.
8 Q. Do you know who Laura Lyon is?	8 BY MS. SMITH:
9 A. I don't recall.	9 Q. The last e-mail, but the top
10	10 e-mail in this chain.
11 (Exhibit Catherman-11, E-mail	11 A. Yes, the last e-mail is
12 chain, Bates MFI0322904 - MFI0322907,	12 addressed to me, it's apparently John
was marked for identification.)	13 didn't incorporate some of the format I do.
14	14 When I refer to somebody I've created an
15 BY MS. SMITH:	15 e-mail, and on top that has placed an inquiry
16 Q. I'm just going to read it into	16 to somebody else for review. Although in
17 the record. This has been marked Catherman	17 poor shape, you should have put lines or some
18 Exhibit 10 11 with Bates range MFI0322904	18 other way to make sure you distinguish the
19 through 907. It's an e-mail chain from	19 formatting.
20 March 2007 with the subject, "Sacramento dry	Q. Mr. Brommer wrote, "Toby, I
21 whole." The initial e-mails are between	21 want to use this to reply to Laura Lyon at
22 Laura Lyon and John Brommer. And the final	22 Campbell. See her note below." Correct?
23 e-mail is between Mr. Brommer and you, Mr.	A. That's what's cited here.
24 Catherman. Why don't you take a moment to	Q. "Please review this, correcting
25 review through.	25 any stated errors. I did not know feed/egg

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1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 costs so they will most likely be incorrect.	2 Q. Ms. Lyon wrote to Mr. Brommer,
3 I don't like parts of it but on average it	3 "I don't believe a bit of it. Who's the big
4 works." Correct?	4 exporter? My understanding is that they're
5 A. That's what is cited.	5 selling at a loss to what they can make here
6 Q. Did you review this letter from	6 so why would they want to do that? Inventory
7 Mr. Brommer?	7 levels are well above last year and the feed
8 A. I do not recall if I did or	8 isn't yet making that big of an impact. It
9 not.	9 would be nice if someday they figured it out
10 Q. Would it be your normal	10 and rather than manipulate prices and UB
11 business practice to review letters addressed	11 folks, they'd work on a fair market basis.
12 to you with requesting help?	12 (I'm not saying this about any one
13 MS. ANDERSON: Object to the	13 manufacturer in particular but the industry
14 form of the question. Lacks	14 as a whole). There's no rhyme or reason to
15 foundation.	15 any of it."
16 THE WITNESS: Yes, it would.	16 Is that correct?
17 BY MS. SMITH:	17 A. That is what's written here.
18 Q. I'm going to go to the second	18 Q. Do you know who the big
19 page of the document MFI0322905. And I'm	19 exporter Ms. Lyon is referring to?
20 going to go to the bottom of the page which	20 MS. ANDERSON: Object to the
21 is an e-mail from John Brommer to Laura Lyon.	21 form of the question. Ms. Lyon is not
22 Mr. Brommer stated, "The market	22 referring to one. She's asking who it
23 is right at the \$2.30 we quoted. Easter	23 is.
24 inventories are starting to be built and	24 MS. SMITH: Correct. Strike
25 another export to Europe has been completed	25 that.
Page 107 1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	Page 109 1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 with yet another one pending. The egg	2 BY MS. SMITH:
3 producers have kept the market tight trying	3 Q. Do you know who the big
4 to hold on to their gains through Easter.	4 exporter Ms. Lyon is questioning about is?
5 They are being pressured by this \$4.00 corn	5 A. Based on the latter part of the
6 to keep the market up."	6 e-mail where it's speaking about exports
7 Is that correct?	7 going to Europe, and another one pending, I
8 A. That is what's cited.	8 would it would be inferred in my memory
9 Q. In your experience in	9 that, yes, it would be U.S. Egg Marketers.
10 procurement in March 2007, and based on Mr.	10 They were the agency exporting at that time
11 Brommer's question, was that correct as Mr.	11 over those multiple periods of time.
12 Brommer stated?	12 Q. I'm going to move up to the
13 MS. ANDERSON: Object to the	13 next e-mail which is the e-mail that Mr.
14 form of the question.	14 Brommer wrote and asked you to review. He
15 THE WITNESS: I truly don't	15 wrote, The Exporter is a group called UEP
16 remember those market conditions, if	16 (United Egg Producers) whose membership is
17 those numbers were correct at the	17 the layer hen owners in America today. They
18 time. \$4 corn would put cost	18 are selling at a loss to support the domestic
pressures on historical levels of	19 markets prices. There was an export that
20 pricing.	20 concluded in early March and they tentatively
21 BY MS. SMITH:	21 have another scheduled for mid April. Each
22 Q. Do you recall an export to	22 of these exports included approximately 300
23 Europe in March 2007 with another export	23 containers of 800 - 30 dozen cases.
24 pending?	Is that what it says?
25 A. No.	25 A. That's what's cited here.

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1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 Q. Did you disagree with any of	2 activities. My information would come
3 the statements Mr. Brommer made in this	3 from friends of the industry that
4 e-mail?	4 maybe some of the members or not, but
5 A. I don't recall my reaction to	5 that would talk about maybe what they
6 it, but I would cite right away that	6 were doing and/or conversations I had
7 obviously the first statement there	7 with Urner Barry on what they were
8 referencing UEP was an error. The second	8 hearing.
9 clarifications that selling at a loss is a	9
10 poor domestic market is not a phrase that I	10 (Exhibit Catherman-12, 1/3/07
11 would support being advanced to a customer.	Fax with attachment, Bates MFI0322666
12 Q. You wouldn't support it being	12 - MFI0322675, was marked for
13 advanced to a customer, but was the statement	13 identification.)
14 itself true?	14
15 A. I don't know. I don't know	15 BY Ms. SMITH:
16 what their costs are.	16 Q. Mr. Catherman, I'm showing you
17 Q. In the last paragraph starting	17 a document Bates stamped MFI0322666 through
18 with "Fair pricing," Mr. Brommer wrote,	18 675. Indicates
19 "Fair pricing: The egg market was too low	MS. ANDERSON: Are you marking
20 too long and this type of market reaction is	20 it Exhibit 12?
21 what keeps the growers profitable."	21 MS. SMITH: It's being marked as
Do you know what he meant by	22 Exhibit 12.
23 "this type of market reaction"?	23 BY MS. SMITH:
MS. ANDERSON: Object to the	Q. I'm unclear if this is a fax or
25 form of the question. Calls for	25 an e-mail, but I'll inquire of that when you
Page 111	Page 113
1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 speculation.	2 review it. The document is from January 3,
THE WITNESS: I would assume	3 2007.
4 you'd have to ask Mr. Brommer.	4 First, is this a fax or an
5 BY MS. SMITH:	5 e-mail?
6 Q. Did you ask Mr. Brommer what he	6 A. This looks like it was an
7 meant when he sent this to you?	7 electronic fax.
8 A. I don't recall if I did or not.	8 Q. Did you sometimes receive faxes
9 I probably would have stricken that.	9 to your e-mail account?
10 Obviously this is not my response, so I'm not	10 A. Yes, I had an electronic fax
11 sure how I responded to this.	11 number that went into my e-mail account,
12 Q. Do you recall if as an employee	12 correct.
13 of Michael Foods you were ever asked by USEM	13 Q. Now, it indicates it's from
14 to export eggs?	14 RightFax E-mail Gateway. Do you know who
15 A. No. Because you had to be a	15 RightFax E-mail Gateway is?
16 member of U.S. Egg Marketers to do the	16 A. No idea.
17 exporting.	17 Q. Do you recall receiving this
18 Q. Were you kept informed by USEM	18 fax?
19 of when they were sending when they were	19 A. No, I don't. But after looking
20 exporting eggs?	20 at it, I do remember look at specifications
21 MS. ANDERSON: Object to the	21 for the exports as a way of gaining knowledge
form of the question.	22 of what the industry was doing with their
THE WITNESS: Absolutely not.	23 exports. Again, part of my job to understand
Never had any direct conversations	24 what somebody what activities are going on
with U.S. Egg Marketers about their	25 there, what would be the quality of the egg

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1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 facilities. So I'm assuming, which
3 would be the case, that any product
4 that was labeled USDA had to be
5 approved by Washington for its
6 labeling. The labeling mechanism
7 and/or what they were inspecting for
8 had to be approved by Washington. So
9 the assumption I have, by looking at
this, from my experience, is that
11 Roger approved the inspection the
12 guidelines for the quality and the
13 criteria for eggs being exported that
his inspectors, USDA being that, would
15 follow when they were approving and
16 preparing and inspecting product prior
17 to shipment for export.
18 BY MS. SMITH:
19 Q. Do you know what the egg
20 procurement update is?
21 A. It's too general of a question.
22 Q. Did the UEP ever send out
23 something called the egg procurement update?
24 A. Not that I recall. Using
25 that they had a newsletter, but other than
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1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 that. A newsletter, a calendar, that type of
3 thing.
4 Q. I'm going to show you another
5 document.
6
7 (Exhibit Catherman-13, 12/22/06
8 E-mail with attachment, Bates
9 MFI0104583 - MFI0104585, was marked
10 for identification.)
11
12 BY MS. SMITH:
13 Q. I'm showing you what has been
14 marked Catherman Exhibit-13, Bates stamped
15 MFI0104583 through 585.
16 It's an e-mail from Lowell
17 Ostrand to you, Mr. Catherman, and Terry
17 Ostrano to you, min cumerman, and remy
18 Baker with the subject, Egg Procurement
18 Baker with the subject, Egg Procurement
18 Baker with the subject, Egg Procurement 19 Update for the week of December 24 through
 18 Baker with the subject, Egg Procurement 19 Update for the week of December 24 through 20 December 30, from December 22, 2006.
 18 Baker with the subject, Egg Procurement 19 Update for the week of December 24 through 20 December 30, from December 22, 2006. 21 MS. ANDERSON: The e-mail is
18 Baker with the subject, Egg Procurement 19 Update for the week of December 24 through 20 December 30, from December 22, 2006. 21 MS. ANDERSON: The e-mail is 22 from December 22, 2006. Right?

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1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 BY MS. SMITH:	2 MS. SMITH: Well, he answered
3 Q. Now, what is the egg	3 that he would stop.
4 procurement update?	4 MS. ANDERSON: You didn't like
5 A. This is an internal highly	5 his answer, you can ask it again. You
6 confidential update which is given to various	6 can repeat your answer if you'd like,
7 key managers inside Michael Foods about our	but you've already answered the
8 current sourcing level.	8 question.
9 Q. I'm going to direct your	9 BY MS. SMITH:
10 attention to, on the first page, it's not a	10 Q. I just want to understand what
11 second bullet point, but it's the second	11 "free fall" means in this statement?
12 paragraph under the first bullet point, and	12 A. My reference would be as
13 it says on the document, U.S. Egg Marketers,	13 apparently the markets were on a declining
14 bracket, a UEP exporting producer's	14 period as historically would be the norm
15 organization, close paren sorry, not	15 considering the time of the year, being
16 bracket, "apparently has agreed to a shell	16 immediately at the holiday, at post Christmas
17 egg export of 300 loads with shipments from	17 market. History would recite that I think
18 1/8 through 2/2/07 at delivered port pricing	18 probably out of 19 out of 20 years the
19 of \$.40. This will immediately stop the free	19 markets go down somewhere within a week or
20 fall of the egg markets. We expect the large	20 two of Christmas.
21 markets will now hold at current levels and	21 Q. Within a week or two of
22 move upward before late January. We did	22 Christmas would you typically categorize the
23 expect this export but it is occurring about	23 egg market as being in a free-fall?
24 3 weeks earlier than originally thought."	MS. ANDERSON: Object to the
25 Is that correct?	25 form of the question.
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1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 A. That's what is cited there.	THE WITNESS: That would be my
3 Q. Did you write that?	3 reference for it. Often during that
4 A. I don't recall writing it, but	4 period of time you have a the
5 it would appear as I did.	5 highest percentage correction in the
6 Q. What did you mean by, "This	6 graded large markets that occurs
7 will immediately stop the free fall of the	7 during a period of the year. So if
8 egg markets"?	8 the most dynamic and highest
9 A. Any time historically there was	9 percentage of market adjustment is
10 an export or any kind of event, animal	10 occurring, I would call it a
11 disease or something like that, becoming	free-fall. Or it could be a skyrocket
12 aware in the marketplace, the marketplace	if it was going the other way.
13 would stop. Any spot trades would stop and	13 BY MS. SMITH:
14 everybody would start reevaluating their	14 Q. It says did the export stop
15 inventory positions and that type of stuff	15 the free-fall of the egg markets in 2007?
16 before any activity would continue. Whether	MS. ANDERSON: Object to the
17 they were surplus or not, it was all about	17 form of the question. Lacks
18 stopping, freezing for a period of time to	18 foundation.
19 understand really what is the cause and	19 THE WITNESS: I don't really
20 effect of what's the latest buzz.	20 recall.
21 Q. What did you mean by "the free	21 BY MS. SMITH:
22 fall of the egg markets"?	Q. Who is Ken Klippen? You can
23 MS. ANDERSON: Objection. You	23 put that document away.
24 just asked him that question and he	A. Ken Klippen at one time was the
	25 a lobbyist for UEP. He was also as

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1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 during that function, he was working as our	2 THE WITNESS: I guess I need you
3 direct contact as the UEP staff person for	3 to restate that because the program
4 UEA.	4 never really it was being
5 Q. You said "our." What do you	5 developed. It never was executed.
6 mean "our"?	6 BY MS. SMITH:
7 A. UEA's UEA always had a	7 Q. That's probably a better
8 person on the UEP staff since they were a	8 question. Was the Processed Verified Program
9 hired agency to run our sort of back room, if	9 ever executed by Mr. Klippen or the
10 you want to call it that, as part of the UEA.	10 A. It was developed by Mr.
11 So he was the staff representative, our only	11 Klippen. It was never adapted or executed by
12 staff representative for UEA at one time.	12 Michael Foods. I don't have firsthand
13 Q. Did Mr. Klippen work for	13 knowledge of any of the other working group
14 Michael Foods?	14 actually executed any part of it. To the
15 A. I don't believe he ever worked	15 best of my knowledge, they did not.
16 for Michael Foods as an employee.	16 Q. Who is Jeff Henning?
17 Q. Did he work for Michael Foods	17 A. Jeff Henning is a the CEO of
18 as a consultant?	18 the company that is a major supplier to
19 A. He worked for Michael Foods on	19 Michael Foods.
20 a project that we had which was under an	20 Q. What company is that?
21 alternative Animal Welfare Food Safety	21 A. Fremont Farms of Iowa. Sorry.
22 Certification Program, but as an independent	22 He's not the CEO formally of that, but he is
23 contractor.	23 the lead or the largest stockholder or
Q. Michael Foods had a program for	24 participated because the LLC, so he's
25 an alternative Animal Welfare Food Safety	25 probably the largest unit owner, if I can be
Page 123 1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	Page 125 1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 Program?	2 corrected.
3 A. There was a time that Michael	3 Q. Who is do you know who Jim
4 Foods and other companies worked on a	4 Adams is?
5 working with Ken Klippen, he did it under his	5 A. Jim Adams is currently the CEO
6 agency, to develop a verified process. I'm	6 of Wenger's Feed Mill Incorporated.
7 not sure of the exact formal name of it. But	7 Q. And who is Wayne Carlson?
8 it was modeled after a USDA quality program	8 A. Wayne Carlson was, I believe
9 which the industry could adapt. And it was	9 he's now retired, VP of sales for Sparboe
10 very comprehensive to the point that it was	10 Companies, I think is their formal name.
11 working towards an Animal Welfare Husbandry	11 Q. Do you know who Dave Rettig is?
12 Audit Program, but also then had took	12 A. Dave Rettig is CEO president of
13 additional steps on controlling and	13 Rembrandt Enterprises.
14 addressing how product would be processed and	14
15 packed and marketed and labeled to make sure	15 (Exhibit Catherman-14, 1/4/07
16 that the integrity of the program was solid.	16 E-mail with attachment, Bates
17 Q. Have you ever heard of the	17 MFI0037476 - MFI0037478, was marked
18 Processed Verified Program?	18 for identification.)
19 A. That's the program I was just	19
20 referencing to. Thank you.	20 BY MS. SMITH:
21 Q. Did that Processed Verified	21 Q. We're showing you an exhibit
22 Program ever become a program that Michael	22 marked Catherman-14, Bates stamped
23 Foods joined?	23 MFI003746 I'm sorry, I read that wrong.
24 MS. ANDERSON: Object to the	24 37476 through 478. It's an e-mail from you
25 form of the question.	25 to a host of people that including O'Brien

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1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 S S. Vince O'Brien, Gregg Ostrander,	2 A. Yes.
3 Terry Baker, Michael Elliott, Diane Sparish,	3 Q. Then the first point is,
4 Mark Anderson, Charles Bailey, Jim Mohr, Mark	4 "Participation: Layer House not 100%
5 Westphal, Ronn Seim and Tim Bebee with the	5 ownership requirement." What does that mean?
6 subject "Klippen Animal Welfare Program" from	6 MS. ANDERSON: Object to the
7 January 4, 2007.	7 form of the question.
8 Would you take a moment to read	8 THE WITNESS: The significant
9 through.	9 deviation that we had and always had
10 A. [Reviewing document.] Okay.	with the UEP Certified Program early
11 Q. Mr. Catherman, this is an	on was the 100 percent rule. This
12 e-mail, I believe, that indicates it's a	program was advancing without the 100
13 the attachment is a summary of activities for	percent rule as one would know it from
14 the alternative Animal Welfare Program. Is	14 the UEP Certified Program.
15 that correct?	15 BY MS. SMITH:
16 A. Yes.	16 Q. And the next point it states,
17 Q. These are your notes?	17 "No logo, USDA shield available for tier 1
18 A. I believe they are.	18 individual company participants." What does
19 Q. This summary indicates you were	19 that mean?
20 a member of the committee for the Klippen	20 A. Part of the program is, is
21 Animal Welfare Guidelines Processed Verified	21 unlike the UEP program which had a logo, we
22 Program?	22 would use a USDA shield. USDA had a verified
23 MS. ANDERSON: Object to the	23 process shield that you could put on your
24 form of the question. Foundation.	24 product. And we obviously thought that that
25 THE WITNESS: Yes, it is there.	25 meant significantly more to our customer base
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1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 BY MS. SMITH:	2 than a UEP logo.
3 Q. Now, its title it lists	3 Q. And the third point is that
4 "Committee Expectations." Do you see where	4 "Audits on all grading/breaking programs, UEP
5 I'm reading?	5 only required for non-certified companies."
6 A. Yes.	6 Is that correct?
7 Q. It states that this is a	7 A. That's what's cited here.
8 "Scientific committee for husbandry program."	8 Q. What does that mean?
9 What does that mean?	9 A. The program was going to
10 A. The listing there, what are the	10 require that obviously that's cited
11 committee's expectations of the program. So	11 that there were going to be audits on all
12 the expectation was that there would be a	12 grading and breaking programs. The UEP
13 scientific committee established for the	13 program, as we've spoken about before, did
14 husbandry program of this.	14 not. It basically stopped at the layer house
15 Q. The committee the next point	15 or in an upgrading machine or packing room or
16 it states, "Mirror UEP program." What does	16 something like that.
17 that mean?	17 Q. The bottom point states,
18 A. It means that the committee	18 "Documentation intense." Correct?
19 expected that whatever program was advanced	19 A. Yes.
20 would mirror UEP's existing certified	20 Q. What does that mean?
21 program.	21 A. This program is going to be an
Q. And then if you go to the next	22 ISO-based program. So if you're familiar
23 page, at the top of the page it lists	23 with ISO in any way, you'll recall that
24 "Comparison Klippen to UEP Certified."	24 unlike the UEP program or other programs, it
25 Correct?	25 requires documentation and training. It
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1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 requires how often documents are reviewed,	2 MS. ANDERSON: Object to the
3 how often things are checked. So it was	form of the question.
4 extremely an intense program. If I remember	4 THE WITNESS: No, it did not.
5 right, this was unlike the certified program	5 Not Michael Foods did not start up
6 which I think was about eight pages. If I	6 this program.
7 recall, this was over 80 pages.	7 BY MS. SMITH:
8 Q. Does ISO stand for something?	8 Q. Do you know why?
9 ISO?	9 A. I would be speculating, so I
10 A. Yeah, ISO.	10 don't remember actually.
11 Q. Is that an acronym for	11 Q. Do you recall in 2007 the UEP
12 something?	12 being opposed to the Klippen Processed
13 A. I don't know what it actually	13 Verified Program?
14 stands for. It's an international standards,	MS. ANDERSON: Object to the
15 it's you've never heard of ISO 900 and ISO	15 form of the question. Lacks
16 301 and that type of stuff? Okay. It's an	16 foundation.
17 international standard adapted for high	17 THE WITNESS: I do recall that
18 quality verifications and audits.	18 UEP was going to various lengths of
19 Q. In the next section, it says,	19 trying to get an understanding of what
20 "Next Steps," and if you go to number 4, it	20 the program was, who the participants
21 says, "Possible UEP negotiation." What did	21 were and what the strategy and/or
22 you mean by that?	22 purpose of the program would be.
23 A. I believe, my intent was to	23
24 make sure that as we advanced this, that our	24 (Exhibit Catherman-15, 10/11/07
25 program was at minimum mirrored, as it cited	25 E-mail, Bates MFI0005090, was marked
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1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 before, the UEP program except for the 100	2 for identification.)
3 percent rule. So we wanted to make sure that	3
4 as our program went forward, once it was	4 BY MS. SMITH:
5 complete, we would make it obvious to, and	5 Q. Mr. Catherman, I'm showing you
6 show it to UEP so they knew exactly what our	6 Exhibit Catherman-15, Bates stamped
7 program was and so there were no mysteries	7 MFI0005090. This is an e-mail from Ken
8 out there or misinformation. And as part of	8 Klippen to you, Terry Baker, Tim Bebee with a
9 that, we would make sure that ongoing as UEP	9 cc to Chris Klippen, from October 11, 2007,
10 scientific committee made any changes, we	10 and the subject is "UEP's action may be
11 would want to be aware of them, so make sure	11 legally actionable." Why don't you review
12 that we could file suit if we felt it was	12 it?
13 appropriate.	13 A. Thank you.
14 Q. And on the bottom you wrote,	14 [Reviewing document.] Okay.
15 "Michael's minimum requirements to advance."	15 Q. First, who is Chris Klippen?
16 Do you see where I am?	16 A. The brother of Ken Klippen, and
17 A. Yes.	17 he was an attorney who I believe who Ken
18 Q. The first is "UEP Certified	18 had was using to represent his interest.
19 product must be interchangeable into	19 Q. At this point in October of
20 program." And the second point is, "Program	20 2007, was Mr. Klippen still working as a
21 startup by July 2007 or sooner." Is that	21 consultant for Michael Foods?
22 correct?	A. I do not recall. I think we
23 A. That's what's cited.	23 had terminated that arrangement right around
Q. Did the program start up by	24 that same time.
25 July 2007 or sooner?	Q. Mr. Klippen wrote, "Because you

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1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 asked me 'to rise above the fray' concerning	2 Certification program is a profit center, the
3 UEP and their demeaning comments concerning	3 Board Member wondered if it is time for them
4 what I am doing on behalf of my clients, I	4 to turn over the animal welfare issue to an
5 have followed your directions and limited any	5 independent organization like Klippen &
6 mentioning of them in my newsletters. UEP	6 Associates, LLC? What is your reaction to
7 took exception recently with the invitation	7 this suggestion? As always, I value your
8 to me by a State University to discuss the	8 thoughts on this matter."
9 Processed Verified Program in front of a	9 Do you recall agreeing that
10 group of egg producers. No doubt, you will	10 maybe it was time for the UEP strike that.
11 hear more at UEP's meeting next week."	What was your reaction to the
Do you see where it says that?	12 idea of the UEP turning over the animal
13 A. Yes.	13 welfare issue to an independent organization
14 Q. Did I read that correctly?	14 like Klippen & Associates?
15 A. Go ahead.	15 MR. DAVIS: Objection to form.
16 Q. Do you recall hearing about Mr.	16 THE WITNESS: I think it was
17 Klippen at a UEP meeting in October of 2007?	17 pretty consistent with my opinion and
18 A. I don't believe I recall having	the point that I did not believe UEP
19 a public conversation. I do believe that I	had the staff nor the expertise to
20 probably had a private one with Gene Gregory,	20 manage a verification the certified
21 as I did with Ken Klippen, both of them, sort	21 program and that it should have been
22 of like cool their tools if I can say it just	22 taken out to a third source from day
23 in slang. Both of them were a lot of	one. That had been expressed with
24 animosity between the two of them that was	24 Gene Gregory in prior discussions from
25 getting to be extremely unprofessional, if I	25 my viewpoint.
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1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 could say it that way. So I think our	2 BY MS. SMITH:
3 caution, obviously it's noted here to both	3 Q. But that never happened?
4 parties that, you know, we're in business.	4 MS. ANDERSON: Object to the
5 This isn't a play yard.	5 form of the question. What never
6 Q. A little bit later in the	6 happened?
7 paragraph Mr. Klippen wrote, "I called USDA	7 BY MS. SMITH:
8 to inform them also that UEP was objecting to	8 Q. Do you understand?
9 my talking about their PVP approach to	9 A. What's the question?
10 dealing with animal welfare. They are not	10 Q. UEP never outsourced to a third
11 happy with UEP."	11 party for animal welfare issues, did they?
Do you recall a time when USDA	12 A. No.
13 was not happy with the UEP?	MS. ANDERSON: Object to the
MS. ANDERSON: Object to the	14 form of the question. Remains vague.
15 form of the question. Lacks	15 THE WITNESS: Not to my
16 foundation.	16 knowledge.
17 THE WITNESS: I don't have	17 BY MS. SMITH:
18 firsthand knowledge of that. I do	18 Q. The subject of the e-mail is
19 remember Ken Klippen complaining about	19 "UEP's action may be legally actionable."
20 that and actually accusing Gene	20 Correct?
21 Gregory of visiting UEP USDA about	21 A. That's what's listed.
22 this issue.	22 Q. Do you know if Mr. Klippen took
23 BY MS. SMITH:	23 legal action against the UEP?
Q. On the last paragraph Mr.	24 A. No knowledge of that at all.

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1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 Do you know where Mr. Klippen	2 any UEP certified eggs?
3 is now?	3 MS. ANDERSON: At what time,
4 A. No, I do not.	4 Counsel?
5 Q. When was the last time you	5 MR. BROWN: The time of this
6 spoke with Mr. Klippen?	6 document.
7 A. Probably six years ago or more.	7 BY MR. BROWN:
8 MS. SMITH: I'm going to go off	8 Q. If you go to the second page of
9 the record.	9 this document, there's a note at the bottom
10 VIDEOGRAPHER: This ends disc	10 that says, "April 2005." Do you see that?
number three of the Catherman	11 A. Yes.
deposition. The time is 12:29:23.	12 Q. So at the time of this
13 Off the record.	13 document?
14	14 A. At the time of this revision,
15 (A recess was taken.)	15 which is April 2005, we were not a certified
16	16 producer. I don't recall, I don't believe we
17 VIDEOGRAPHER: On the record	17 had our marketing license either at that
with disc number four of the testimony	18 point, so we would not have been selling any
19 of Toby Catherman in the matter of	19 UEP certified product.
20 processed egg products. The date is	20 Q. Did you have customer requests
21 March 18, 2014. The time is 1:05:53.	21 to supply UEP certified eggs?
22	22 A. Yes.
23 EXAMINATION	Q. But you were not honoring those
24	24 requests?
25 BY MR. BROWN:	A. We were marketing product that
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1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
Q. Good afternoon, Mr. Catherman.	2 was equivalent to a UEP certified product but
3 My name is Stephen Brown. I represent the	3 was not formally certified.
4 Direct Action Plaintiffs, Kraft, Kellogg,	4 Q. Customers that those
5 General Mills and Nestle.	5 customers that demanded or that requested UEP
6 I'm going to be asking you some	6 certified product, did those customers accept
7 additional questions this afternoon.	7 what you referred to as the equivalent?
8 MS. ANDERSON: Mr. Brown, if I	8 MS. ANDERSON: Object to the
9 could just, the Direct Purchaser	9 form of the question. Slightly
10 Plaintiffs, has your questioning	10 misstates the document.
11 concluded?	11 THE WITNESS: I wouldn't have
12 MS. SMITH: Yes.	12 firsthand knowledge. I would assume
13 BY MR. BROWN:	that because I didn't run sales or
14 Q. If we could briefly, can you go	have those direct conversations with
15 back to what's marked as Catherman-6, this is	15 those customers, but if our operations
16 MFI0322587.	and sales would require us to have UEP
17 A. Okay.	17 equivalent product, that we would have
18 Q. If you take a look at the third	18 it available and that we would have
19 paragraph, right about in the middle it says,	19 our internal control systems to make
20 "Instead, we have chosen to honor individual	20 sure that that was the case.
21 customer requests to supply eggs that meet	21 BY MR. BROWN:
22 the new UEP guidelines."	22 Q. I'm handing to you a document
23 Did I read that correctly?	23 that will be marked as Catherman-16.
24 A. Yes.	24

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1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 E-mail, Bates MFI0039578 - MFI0039581,	2 as Catherman-8. And this is MFI0006564.
3 was marked for identification.)	3 MS. ANDERSON: By "this," you
4	4 mean Exhibit 8, Counsel?
5 BY MR. BROWN:	5 MR. BROWN: That is correct.
6 Q. This is MFI0039578, and this is	6 BY MR. BROWN:
7 a May 12, 2005, e-mail that you sent. Is	7 Q. And, again, this says, Before
8 that correct?	8 you decide to sue UEP or cancel membership I
9 A. That's what's cited here.	9 would formally like excuse me, I would
10 Q. I would like to direct you	10 like to formally meet with Michael's senior
11 to	11 management. And that is an e-mail from Gene
MS. ANDERSON: Just give the	12 Gregory to you on March 21, 2005. Is that
witness a minute to read the document.	13 correct?
14 THE WITNESS: Yes, I'd like to	14 A. Yes.
15 read it. Thank you.	15 Q. Does reviewing Catherman-16
16 [Reviewing document.] Okay.	16 refresh your recollection as to whether or
17 BY MR. BROWN:	17 not you had discussed with Gene Gregory suing
18 Q. If you take a look at the page	18 UEP?
19 ending 579, on the top it says, "UEP Animal	19 A. No.
20 Welfare Committee Tuesday April 19, 2005."	Q. You can put that one aside.
21 Then it says, "Discussion of alternative to	21 Thank you.
22 Atlanta motions on ACC marketing by	22 I'd like to direct your
23 Non-Certified Producers/Marketers."	23 attention to Exhibit Catherman-9. This is
24 Did I read that correctly?	24 MFI0330846.
25 A. Correct.	25 A. Okay.
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1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 Q. Do you understand what the	2 Q. Do you recall where the idea
3 reference to the Atlanta motions is?	3 for the UEP Sub-Committee on Egg Products
4 A. The Atlanta motions were, my	4 Price Discovery came from?
5 understanding are cited directly below.	5 A. No, I do not.
6 Q. Okay. Do you recall when those	6
7 motions were passed?	7 (Exhibit Catherman-17, 4/13/04
8 MS. ANDERSON: Object to the	8 E-mail, Bates MFI0330137, was marked
9 form of the question. Lacks	9 for identification.)
10 foundation.	10
11 THE WITNESS: Being in April of	11 BY MR. BROWN:
this letter, I'm assuming, again, it	12 Q. I am handing you what is being
would be in January of 2005 since	13 marked Catherman-17. Please take a minute to
that's when the UEP meetings held	14 review. And this is MFI0330137.
during the poultry conference which	15 A. Okay.
16 occurred every January in Atlanta.	16 Q. So the earliest e-mail on the
17 BY MR. BROWN:	17 chain is an e-mail from you April 13, 2004,
18 Q. Do you have any reason to think	18 to dbaker@cmfoods. Is that Dolph Baker?
19 that that assumption is incorrect?	19 A. Yes.
20 A. No.	20 Q. And you copy Ken Klippen and Al
21 Q. Okay. So let's see. This	21 Pope. Is that correct?
22 document is dated April 19, 2005. Correct?	22 A. Correct.
23 A. Yes. Correct.	23 Q. In the first paragraph of that
24 Q. Now, let me direct your	24 e-mail you write, At past UEA meeting and in
25 attention back to what was previously marked	25 our Executive Committee calls, it was agreed

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1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 that we need to have a price discovery group	2 MS. ANDERSON: Object to the
3 focused only on the products markets.	3 form of the question. Are you
4 Did I read that correctly?	4 referring back to a document when you
5 A. Almost.	5 say "here"?
6 Q. I'll try it one more time. "At	6 BY MR. BROWN:
7 the past UEA meeting and in our Executive	7 Q. I'll try that again. In
8 Committee calls, it was agreed that we need	8 Catherman-17, there is a discussion of the
9 to have a price discovery group focused only	9 Egg Products Price Discovery subcommittee.
10 on the products markets."	10 Would this committee that's being proposed
11 Did I read that correctly?	11 here facilitate the interest that you refer
12 A. Yes.	12 to?
Q. Does that refresh your	MS. ANDERSON: Object to the
14 recollection as to where the idea for the UEP	14 form of the question. I have no idea
15 subcommittee came from?	15 what you're asking him.
16 MS. ANDERSON: Object to the	16 THE WITNESS: I'm not sure what
form of the question.	17 you're asking.
THE WITNESS: It partially does	18 BY MR. BROWN:
in the point that it's saying here	Q. Was there an interest on price
20 that it was obviously, as is cited	20 discovery on egg products from UEA?
here, came through discussions at UEA.	MS. ANDERSON: Object to the
22 Who, what, when is not I don't	22 form of the question. If you
23 recall. It's not cited.	23 understand it, you can answer, Mr.
24 BY MR. BROWN:	24 Catherman.
Q. Did you have a position at UEA	25 THE WITNESS: I believe that
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1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 at this time?	2 there were members of UEA that had
3 A. 2004, I believe I was chairman	3 interest in price discovery on egg
4 at that time.	4 products. As cited before, UEA could
5 Q. As chairman well, withdrawn.	5 not.
6 Do you know what position Dolph	6 BY MR. BROWN:
7 Baker held at the time?	7 Q. And the interest that you just
8 A. No, I don't recall.	8 referred to, would this committee that's
9 Q. Was he involved in UEP?	9 being proposed in Catherman-17 facilitate
10 A. Yes.	10 that interest?
11 Q. At this time?	11 MS. ANDERSON: Object to the
12 A. Yes.	form of the question.
13 Q. Why was the subcommittee to be	13 THE WITNESS: I think the
14 focused only on the products markets?	working group that was being thought
15 MS. ANDERSON: Object to the	of could potentially approach those
16 form of the question.	16 subjects.
17 THE WITNESS: It appears as if	17 BY MR. BROWN:
the interest of a price discovery on	18 Q. How could it approach those
egg products came from UEA, that it is	19 subjects?
obvious that it would only be on egg	20 MS. ANDERSON: Object to the
21 products because the membership of UEA	21 form of the question.
would only have interest in products.	22 THE WITNESS: You want to define
23 BY MR. BROWN:	23 "subjects" or you want me to?
24 Q. And this committee that's being	24 BY MR. BROWN:
25 proposed here would facilitate that interest?	25 Q. Well, I'm referring to what you

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1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 said. You said that the working group could	2 how one would define that. It
3 potentially approach those subjects. What	depends. Again, it's an undefined
4 did you mean when you said "subjects"? 5 A. I'm mentally referring to a	 question because there was nothing ever came out of the committee. So
,	
6 document you showed me earlier which was, I 7 believe, the purpose or various other issues	6 you could only surmise who would have 7 any advantage or benefit from a result
8 around this committee citing that it would	8 that did not occur.
9 look at transparency of markets, look at	9 BY MR. BROWN:
10 potential the Chicago Board of Trade	10 Q. Did you have particular members
11 references and various other things. So,	11 in mind when you said "Not all members"?
12 yes, the concept was to have a working group	12 MS. ANDERSON: Object to the
13 that would approach that idea. Apparently it	13 form of the question. Vague and
14 did meet and did come up with a strategy or a	14 ambiguous.
15 mission statement to at least start	15 THE WITNESS: I don't recall.
16 discussion.	16 BY MR. BROWN:
17 Q. And in doing those things that	17 Q. If you'll refer to Catherman-9,
18 you just referred to, would this committee be	18 and this is MFI0330846, do you recall
19 facilitating an interest of UEA members?	19 answering questions about this document
20 MS. ANDERSON: Object to the	20 earlier today?
21 form of the question. Vague and	21 A. Yes.
22 ambiguous.	22 Q. Do you recall saying that you
23 THE WITNESS: Can you repeat the	23 could not answer those questions without
24 question again?	24 revealing the advise of counsel?
25 MR. BROWN: Would you read it	25 MS. ANDERSON: I'm going to
,	
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1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 back?	2 object to the form of the question.
3	The transcript will reflect what his
4 (The court reporter read the	4 testimony was. If you have a new
5 pertinent part of the record.)	5 question, please ask it.
6	6 BY MR. BROWN:
7 MS. ANDERSON: Same objection.	7 Q. Without getting into the
8 THE WITNESS: It's actually	8 substance of anything that your attorneys
9 advancing the interest of UEP members	9 said to you or any attorney said to you, does
that also happen to be a member of	10 your understanding of this UEP
11 UEA.	11 subcommittee withdrawn.
12 BY MR. BROWN:	You state here in this
13 Q. Would it also be advancing the	13 document, "minor but of HUGE importance," and
14 interest of UEA members?	14 huge is in all caps.
15 MS. ANDERSON: Object to the	Did I read that correctly?
16 form of the question. Asked and	16 A. Yes.
17 answered.	17 Q. What is your understanding of
18 THE WITNESS: Not all members.	18 why that is "minor but of HUGE importance"?
19 BY MR. BROWN:	MR. DAVIS: I object to the
Q. Which members would it be	20 extent that the question calls for
21 advancing the interests of?	21 privileged communications with UEP
MS. ANDERSON: Object to the	22 counsel.
23 form of the question. Vague and	MS. ANDERSON: I'm going to
24 ambiguous.	24 instruct you not to answer to the
25 THE WITNESS: I'm not quite sure	extent you would have to reveal legal

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1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 advice provided to you by a lawyer.	2 BY MR. BROWN:
3 Otherwise, if you can answer the	3 Q. Concerning this UEP
4 question without doing so, you may	4 Sub-Committee on Egg Products Price
5 answer the question.	5 Discovery, did you receive any communications
6 THE WITNESS: No.	6 from Michael Foods' counsel?
7 BY MR. BROWN:	7 MS. ANDERSON: Same instruction,
8 Q. Was the legal advice provided	8 Mr. Catherman. You may answer it yes
9 by UEP counsel?	9 or no.
10 MS. ANDERSON: Object to the	10 THE WITNESS: No.
form of the question. Lacks	11 BY MR. BROWN:
foundation. That's not what he said.	12 Q. I'm handing you what's being
He said he could not answer the	13 marked as Catherman-18.
14 question.	14
15 BY MR. BROWN:	15 (Exhibit Catherman-18, 6/8/04
16 Q. Did you concerning this	16 E-mail, Bates MFI0330857, was marked
17 subject, "minor but of HUGE importance," did	17 for identification.)
18 you receive advice from UEP counsel?	18
19 MS. ANDERSON: I'm sorry, "minor	19 BY MR. BROWN:
but of HUGE importance" is the	Q. Did you have a chance to
21 subject? Object to the form of the	21 review?
22 question. I don't understand your	22 A. Yes.
23 question.	23 Q. This is MFI0330857. This is an
24 BY MR. BROWN:	24 e-mail from you to Mr. Ken Klippen on June 8,
25 Q. Do you understand, sir?	25 2004. Is that correct?
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1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 A. I'm going to respond to it this	2 A. Yes.
3 way	3 Q. This is a forward of an earlier
4 MR. DAVIS: I'm going to object	4 e-mail from Gene Gregory to you, and that
5 to the extent that this calls for the	5 earlier e-mail is dated also June 8, 2004.
6 witness to reveal any such	6 Is that correct?
7 communication from UEP counsel.	7 A. Correct.
8 BY MR. BROWN:	8 Q. And Mr. Gregory writes to you,
9 Q. Were there any other	9 "While the meeting held in Chicago was a UEP
10 communications from UEP counsel?	10 Market Discovery Committee meeting, it was
11 MS. ANDERSON: Object to the	11 done so to benefit UEA members more so that
form of the question.	12 the majority of UEP members."
13 THE WITNESS: About a phrase	Did I read that correctly?
that says "minor but of HUGE	14 A. I believe so.
importance," the answer is no. What's	15 Q. Mr. Gregory continues, "Based
the question?	16 upon this, do you think it is fair to charge
17 BY MR. BROWN:	17 the expenses of the meeting to UEA?"
18 Q. Concerning this UEP	18 Did I read that correctly?
19 Sub-Committee on Egg Products Price	19 A. I believe so.
20 Discovery, did you receive any communications	Q. Do you understand this to be a
21 from UEP counsel?	21 reference withdrawn.
MS. ANDERSON: You may answer	22 If you'll keep that in hand and
that question yes or no, Mr.	23 go back to Catherman-9, please.
24 Catherman.	24 MS. ANDERSON: You'd like him to
THE WITNESS: No.	25 keep Exhibit 18 in hand?

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	NFIDENTIAL
Page 158	Page 160
1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 MR. BROWN: Yes, please.	2 uncommon practice," what practice are you
3 THE WITNESS: Okay.	3 referring to?
4 BY MR. BROWN:	4 A. I was referring to UEP having
5 Q. Do you understand Mr. Gregory,	5 expenditure that had benefit, yielding
6 in Exhibit 18, to be referring to the meeting	6 benefit to 100 percent of its members.
7 that is the subject of Exhibit Catherman-9?	7 Q. Was this an expenditure that
8 MR. DAVIS: Object to the form.	8 yielded benefit to 100 percent of its
9 THE WITNESS: It would appear	9 members?
10 so.	MS. ANDERSON: Object to the
11 BY MR. BROWN:	11 form of the question. Vague and
12 Q. And you, after receiving that	12 ambiguous.
13 e-mail, you forwarded it to Mr. Klippen. Is	13 THE WITNESS: As we already
14 that correct?	14 mentioned, to the best of my
15 A. I forwarded a question to Mr.	knowledge, there was no benefit and no
16 Klippen, yes.	actual steps taken out of any of these
17 Q. Including	discussions that were subject to this
18 A. Sorry.	18 pricing discovery.
19 Q. You forwarded both Gene	19 BY MR. BROWN:
20 Gregory's message to you and then an	20 Q. Did UEP's holding excuse me.
21 additional question. Is that correct?	21 Did UEP's holding meetings
A. I forwarded an additional	22 provide any benefits to its members?
23 question to Ken Klippen, yes.	23 MS. ANDERSON: Object to the
Q. Along with what Gene Gregory	24 form of the question. It's totally
25 had sent. Correct?	25 vague and ambiguous.
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1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 A. Yes.	2 THE WITNESS: I don't really
3 Q. And your question is, "What are	3 know what you mean by that. I mean
4 your thoughts," and then three question	4 every if a meeting is held without
5 marks. Is that correct?	5 a benefit to somebody, fire that
6 A. Yes.	6 executive, please.
7 Q. Do you recall discussing this	7 BY MR. BROWN:
8 with Mr. Klippen?	8 Q. So do you think this meeting
9 A. I really don't. But it's ten	9 was held without a benefit to somebody?
10 years ago.	10 MS. ANDERSON: Object to the
11 Q. Mr. Gregory wrote to you, "It	11 form of the question.
12 was done so to benefit UEA members more so	12 THE WITNESS: I think it
13 that the majority of UEP members."	potentially could respond to some of
Did you agree excuse me. Do	the members' inquiries.
15 you agree with that statement?	15 BY MR. BROWN:
16 A. Those are his words. It just	16 Q. Which members are you referring
17 so happened that this is a was a UEP	17 to?
18 function and that the discussion would	18 MS. ANDERSON: Same objection.
19 benefit processors potentially which were UEP	19 THE WITNESS: The members that
20 members. There are lots of different	asked and would participate in the
21 functions that UEP would do that would	21 discussion.
22 benefit one or two members and not all	22 BY MR. BROWN:
23 members. So this would not be an uncommon	23 Q. Do you have any in mind?
24 practice. I would hope not, at least.	24 MS. ANDERSON: Object to the
Q. So when you say, "not an	25 form of the question.

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1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 THE WITNESS: No, I do not.	2 I believe it's the same.
3 BY MR. BROWN:	3 BY MR. BROWN:
4 Q. I'm going to hand you what's	4 Q. Does this refresh your
5 being marked as Catherman-19.	5 recollection as to whether or not you
6	6 received any communication from UEP counsel
7 (Exhibit Catherman-19, 7/16/04	7 regarding the UEP Sub-Committee on Egg
8 E-mail, Bates MFI0631434, was marked	8 Products Price Discovery?
9 for identification.)	9 A. No.
10	10 Q. Do you recall receiving this
11 BY MR. BROWN:	11 e-mail?
12 Q. This is MFI0631434. Please	12 A. No.
13 take a minute to review.	13 Q. Do you recall Brann & Isaacson
14 A. I've read it.	14 having any involvement with the Chicago
15 Q. The earliest e-mail on the	15 meeting that's referred to in Catherman-19?
16 chain is from Gene Gregory to Ken Klippen on	16 MS. ANDERSON: You can answer
17 July 16, 2004. Is that correct?	17 that yes or no, Mr. Catherman.
18 A. Yes.	18 THE WITNESS: I can't say yes or
19 Q. Mr. Gregory writes to Mr.	19 no.
20 Klippen, "Brann & Isaacson has invoiced UEP	20 MS. ANDERSON: Can you answer
21 \$5,237.64 for research on preparation and	21 the question without revealing the
22 attending the meeting in Chicago for the	22 advice of counsel?
23 purpose of market discovery for egg	23 THE WITNESS: Are you asking
24 products."	24 me ask the question again.
25 Did I read that correctly?	25 MS. ANDERSON: His question was
Page 163	Page 165
1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 A. Not perfectly, close.	2 whether you recall Brann & Isaacson
3 Q. What did I miss?	3 having any involvement with the
4 A. You said Mr. Klippen. It was	4 meeting referred to in Catherman-19.
5 addressed to only Catherman.	5 THE WITNESS: Can my response
6 Q. Sure. Thank you. Other than	6 be?
7 that, did I read it correctly?	7 MS. ANDERSON: You can answer
8 A. I believe.	8 the question if doing so will not
9 Q. Thank you. Mr. Gregory	9 reveal any advice from Brann &
10 continues "While this was a UEP committee, it	10 Isaacson.
11 was for the purpose of the egg products	11 THE WITNESS: Every UEA or UEP
12 industry. Therefore, should this not be a	12 meeting I've ever attended had a
13 cost charged from UEP to UEA Further	13 counsel. If I attended this meeting,
14 Processors."	which the record would show that I
15 Did I read that correctly?	15 did, I don't remember who counsel was
16 A. I believe, yes.	16 at that meeting.
17 Q. Do you understand Mr. Gregory	17 BY MR. BROWN:
18 when he writes, "the meeting in	18 Q. When counsel attended UEA or
19 Chicago," do you understand that to be a	19 UEP meetings, was that counsel Brann &
20 reference to the meeting that is discussed in	20 Isaacson?
21 Catherman-9?	21 MS. ANDERSON: Object to the
22 MS. ANDERSON: Object to the	22 form of the question. Vague and
23 form of the question. Do you have	23 ambiguous. When?
24 Catherman-9 out, Mr. Catherman?	24 BY MR. BROWN:
	25 Q. Let me just clarify. You

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Page 166 1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	Page 168 1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 recall that counsel attended every UEA	2 this meeting well, withdrawn.
3 meeting. Is that correct?	3 Were there members that
4 MS. ANDERSON: I'm going to	4 benefited from this meeting?
5 object to the form of the question	5 MS. ANDERSON: Object to the
6 because he's testified about six times	6 form of the question. Vague and
7 that he doesn't recall this counsel	
8 being at this meeting. Which counsel?	7 ambiguous. 8 THE WITNESS: I already cited
9 MR. BROWN: He just said every	9 that no actionable steps were ever
10 UEA or UEP meeting I attended had a	10 taken from any of these discussions so
11 counsel.	11 I believe there was no benefit.
12 MS. ANDERSON: What is the	12 BY MR. BROWN:
13 question? 14 BY MR. BROWN:	Q. Were there any UEP members thatwere members of PIDA?
15 Q. I just wanted to confirm you	15 A. I have no idea.
16 recall that 17 MS. ANDERSON: You're asking him	Q. Do you recall when Mr. Klippenbegan working as a consultant for Michael
	17 began working as a consultant for Michael 18 Foods?
18 to repeat his testimony?	
19 MR. BROWN: I'm clarifying.	19 A. Not exactly. You're asking me20 about the date?
20 MS. ANDERSON: Are you confused?	
21 BY MR. BROWN:	21 Q. I was referring to the date,
22 Q. Do you have a specific	22 yes.
23 recollection of that or are you just	23 A. No, I do not.
24 generally stating? 25 MS. ANDERSON: Object to the	Q. I'm handing you what's beingmarked Exhibit Catherman-20.
25 MS. ANDERSON: Object to the	23 marked Exhibit Catherman-20.
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1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 form of the question.	2
3 MR. BARNES: Object to the form.	3 (Exhibit Catherman-20, 12/23/05
4 THE WITNESS: I've already made	4 E-mail with attachment, Bates
5 a statement that I do not remember,	5 MFI0031571 - MFI0031576, was marked
6 from my recall, that I've never	6 for identification.)
7 attended a UEA or UEP meeting that did	7
8 not have counsel representation.	8 BY MR. BROWN:
9 BY MR. BROWN:	9 Q. This is MFI0031571. And feel
10 Q. Thank you.	10 free to review in its entirety, but I am just
11 Now, in Exhibit Catherman-19	11 going to direct you to the first couple of
12 Mr. Gregory writes, "While this was a UEP	12 sentences in an e-mail from Mr. Klippen.
13 committee, it was for the purpose of the egg	13 Please let me know when you are ready.
14 products industry."	14 A. [Reviewing document.] Okay.
15 Did I read that correctly?	15 Q. The earliest e-mail in the
16 A. Yes.	16 chain is an e-mail from Mr. Klippen to Mr.
17 Q. Do you agree with that	17 Terry Baker. Is that correct?
18 statement?	18 MS. ANDERSON: What page are you
19 A. I would not.	on, Counsel?
20 Q. Why not?	20 BY MR. BROWN:
21 A. Because it was for the benefit	21 Q. 31571. The first page.
22 of some of his members. If those members	22 A. Yes.
23 happened to be UEA members or they happen to	Q. On December excuse me.
23 happened to be OEA members of they happen to	
24 be members of PIDA, so be it.	24 That e-mail from Mr. Klippen to

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HIGHLY CO	NFIDENTIAL
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1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 A. Yes.	2 some issues and decided to part.
3 Q. And there is the heading in	3 Q. As a consultant for Michael
4 that e-mail that says, "Klippen Representing	4 Foods, what type of work did Mr. Klippen do?
5 Sparboe Summit Farms and Michael Foods, Inc."	5 A. We asked him to I believe he
6 And it continues, "UEP's and UEA's former	6 was directed to work with our effort on
7 Vice President and Executive Director for	7 government relations in Washington, D.C.
8 Government Relations Ken Klippen is now	8 Q. Was that the full scope of the
9 officially representing Sparboe Summit Farms	9 work that he did?
10 and Michael Foods, Inc. as a consultant	10 MS. ANDERSON: Object to the
11 working in Washington, DC."	11 form of the question.
Did I read that correctly?	12 THE WITNESS: When?
13 A. I believe so.	13 BY MR. BROWN:
14 Q. Is this December 2005 around	14 Q. Well, let's say from 2005
15 the time when Mr. Klippen began working as a	15 approximately to any time up to 2008.
16 consultant for Michael Foods?	16 MS. ANDERSON: Object to the
17 A. I don't recall.	17 form of the question. Lacks
18 Q. Do you have any reason to think	18 foundation.
19 that this is incorrect?	19 THE WITNESS: He also worked
A. No, I do not.	20 with us developing an Animal Welfare
21 MS. ANDERSON: Object to the	21 Program which eventually he took on to
form of the question.	his own corporate entity working with
23 BY MR. BROWN:	23 several other companies in the
Q. Do you recall when well,	24 industry.
25 withdrawn.	25 BY MR. BROWN:
Page 171	Page 173
1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 Do you know whether Mr. Klippen	2 Q. Did he provide any other
3 ever worked for UEP?	3 services to Michael Foods as a consultant?
4 A. I've already stated to that	4 A. I wouldn't be aware of all of
5 earlier today, yes, he did.	5 his functions with us. I do not know.
6 Q. Do you know when he stopped	6 Q. I'm going to hand you what will
7 working for well, withdrawn.	7 be marked as Exhibit Catherman-21.
8 Do you when Mr. Klippen stopped	8
9 working for UEP?	9 (Exhibit Catherman-21, E-mail
10 A. No, I do not.	10 chain, Bates MFI0617596 & MFI0617597,
11 Q. Do you know that he did stop	11 was marked for identification.)
12 working for UEP?	12
13 A. Yes, I do.	13 BY MR. BROWN:
14 Q. Do you have an understanding of	14 Q. Please take a minute to review.
15 the circumstances in which Mr. Klippen	15 This is MFI0617596.
16 stopped working for UEP?	16 A. [Reviewing document.] Okay.
17 MR. DAVIS: Objection. Vague	17 Q. The latest e-mail in the chain
and ambiguous. Calls for speculation.	18 on Exhibit 21 is an e-mail from you to Vince
19 Lack of foundation.	19 O'Brien, Tim Bebee, Terry Baker and Lowell
20 THE WITNESS: It would be a	20 Ostrand. Is that correct?
21 vague memory.	21 A. Yes.
22 BY MR. BROWN:	22 Q. And this is that e-mail
23 Q. What is your vague memory of	23 is excuse me, the latest e-mail in the
24 that?	24 chain is dated October 6, 2006. Is that
25 A. That he and Gene Gregory had	25 correct?

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HIGHLY COI	
Page 174	Page 176
1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 A. Correct.	2 Did I read that correctly?
3 Q. And in that latest e-mail you	3 A. I believe so.
4 are forwarding a communication from Ken	4 Q. Does that refresh your
5 Klippen. Is that correct?	5 recollection as to what vote Mr. Klippen is
6 A. Correct.	6 referring to?
7 Q. Will you identify for me the	7 A. Not really.
8 recipients of the Klippen e-mail?	8 Q. If you'll do me a favor and
9 MS. ANDERSON: The e-mail he is	9 keep that in hand.
10 forwarding, Counsel?	10 MS. ANDERSON: "That" being
11 MR. BROWN: Yes.	11 Exhibit 21?
12 THE WITNESS: He is forwarding	MR. BROWN: Correct.
the e-mail, or he is sending an e-mail	13 BY MR. BROWN:
14 to Dana Persson who was Golden Oval.	14 Q. I'm going to hand to you what
15 J. Dean is at Jim Dean at Center	15 is going to be marked as Exhibit
16 Fresh. Blair Van Zetten at Oskaloosa	16 Catherman-22.
17 Foods. Jerry Warntjes at Echo Lake	17
18 Foods. Myself. Terry Baker. Elliot	18 (Exhibit Catherman-22, 10/5/06
19 Gibber, E. Gibber at Deb-El Foods. J.	19 E-mail with attachment, Bates
20 Luikart, I can't remember J's first	20 MFI0616647 - MFI0616653, was marked
21 name at Primera. Norm Stocker at	21 for identification.)
22 Cargill. And I'm not sure who the	22
23 intent would be at Sonstegard for the	23 BY MR. BROWN:
24 eggs@Sonstegard. K. Brodhagen would	Q. This is MFI0616647. Feel free
be Kathy Brodhagen at Abbotsford Egg.	25 to
Page 175	Page 177
1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 Dean Hughson I believe at the time was	2 MS. ANDERSON: Counsel, is this
3 at Rembrandt. Dave Rettig, Rembrandt.	3 one document?
4 And the William would have been	4 MR. BROWN: It is an e-mail with
William Rehm at Daybreak Foods.	5 an attachment.
6 BY MR. BROWN:	6 MS. ANDERSON: But is this all
7 Q. Mr. Klippen writes, "All:	7 one document?
8 Before the vote is cast on changes to the	8 MR. BROWN: It was produced all
9 UEP-certified program this week, please	9 as
10 consider the thoughts in this white paper	10 MS. ANDERSON: It was produced
11 analysis."	11 as one?
Did I read that correctly?	12 MR. BROWN: Yes.
13 A. I believe so.	MS. ANDERSON: The Bates range
14 Q. Do you have an understanding of	14 for those on the phone is MFI0616653.
15 what vote Mr. Klippen was referring to?	15 BY MR. BROWN:
16 A. Not exactly.	16 Q. Now, feel free to review it to
17 Q. Well, if you take a look down	17 the extent that you would like, although I'm
18 to the bottom of this page, there is a	18 really just showing it to you to try to
19 bolded, the word "Phase-in."	19 refresh your recollection about a particular
20 A. Okay.	20 motion.
21 Q. This says, "The concept of	21 A. I would like to read it all,
22 phasing in a purchase requirement for	22 but I do recall now that there was pending
23 non-certified producers/breakers over the	23 discussion to limit, if not prohibit the
24 next six years will be placed on the table in	24 marketing of cage excuse me, of certified
25 San Antonio, Texas on October 10th."	25 product.

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Page 178 1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	Page 180 1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 Q. Okay. Now, will you refer to	form of the question.
3 Exhibit Catherman-21? Do you understand that	3 THE WITNESS: Potentially, but I
4 to be the vote that Mr. Klippen is	4 don't recall a discussion of requiring
5 discussing?	5 a phase in of purchases by
6 MS. ANDERSON: I'm sorry, can	6 non-certified producers.
7 you rephrase that?	7 BY MR. BROWN:
8 BY MR. BROWN:	8 Q. I think maybe we should go back
9 Q. Your recollection was refreshed	9 to Exhibit 22, please. And, please, take
10 about well, why don't we just go through	10 your time reviewing it.
11 the document.	11 A. [Reviewing document.] Okay.
12 A. Then I'll need to read it.	12 Q. Okay. The first page of that
13 Q. Well, okay. You have an	13 document well, backing up. That's an
14 understanding that there was a motion being	14 e-mail from you to Mr. Terry Baker, Mr. Vince
15 talked about at this time. Correct?	15 O'Brien, copying Mr. Tim Bebee, dated
16 MS. ANDERSON: Objection. Vague	16 October 5, 2006. Is that correct?
and ambiguous. Are you talking about	17 A. Correct.
18 this time being October 6, 2006, in	18 Q. You write, "In advance of next
19 Exhibit 21?	19 week's UEP annual meetings, I spoke to Gene
20 MR. BROWN: Yes.	20 Gregory about the possible motion being
21 THE WITNESS: By looking at the	21 advanced in the Welfare Committee to prohibit
22 Exhibit Number 22, being October 5th,	22 marketing of non-certified eggs."
23 I would surmise that if we're talking	MR. BARNES: What are you
24 about a forthcoming meeting and a	reading from, Counsel, 22?
25 potential motion, and a letter dated a	MR. BROWN: 22, that's correct,
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1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 day later that addresses a potential	the first page of the document. It's
3 vote, yes, I would assume that they're	3 the first sentence under the word
4 one and the same.	4 "Attachment" which is in bold.
5 BY MR. BROWN:	5 MR. BARNES: Okay. Thank you.
6 Q. If we go if you'll go back	6 BY MR. BROWN:
7 to Exhibit 21, please. Mr. Klippen in the	7 Q. Are you with me, sir?
8 e-mail excuse me. At the very top of his	8 A. Yes.
9 e-mail he writes, "Before the vote is cast on	9 MS. ANDERSON: Is there a
10 changes to the UEP-certified program this	question about what you just read?
11 week"	11 BY MR. BROWN:
12 Did I read that correctly?	12 Q. Did I read that correctly?
13 A. Yes.	13 A. I believe so.
14 Q. And the changes, what is your	14 Q. I will direct your attention to
15 understanding of the changes that he was	15 the page that ends 6650.
16 referring to?	16 A. Okay.
17 A. I don't recall.	17 Q. And there's a heading on this
18 Q. In this paragraph with the	18 page that says, "MOTION." Is it your
19 heading "Phase-in" at the bottom of the	19 understanding that this motion that is
20 e-mail, he talks about "The concept of	20 referred to on the page ending 6650 is the
21 phasing in a purchase requirement for	21 motion that you were referring to on the
22 non-certified producers/breakers over the	22 first page of this document in your e-mail?
23 next six years" Would that have been a	MS. ANDERSON: Object to the
24 change to the UEP program?	form of the question.
25 MS. ANDERSON: Object to the	THE WITNESS: I would say yes.

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1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 BY MR. BROWN:	2 MR. BROWN: That's correct.
3 Q. Were you in favor of that	THE WITNESS: I don't recall.
4 motion?	4 In fact, when I started looking at
5 A. You're asking my personal	5 them, under his phase-in process, he
6 opinion, no, I was not.	6 doesn't even mention about the
7 Q. In your e-mail, still on	7 purchase requirement being a condition
8 Exhibit 22, the first page, there's a	8 of certified membership. So that's my
9 statement from you, "He," I believe this	9 response before where I didn't
10 refers to Gene Gregory, "stated that in his	10 remember that discussion about a
11 opinion, this is a direct attack towards	purchase requirement as part of
12 Michael Foods by Rose Acres and thus a	membership into the certified program,
13 competitive issue and activity, not an	whereas, the motion and discussion in
14 improvement to the welfare guidelines."	the other documents, it was
Did I read that correctly?	15 potentially a requirement for
16 A. Yes, you did.	16 participation in the program. A
17 Q. Do you agree with that	17 slight clarification.
18 statement?	18 BY MR. BROWN:
MR. BARNES: Object to the form.	19 Q. Do you understand that a
THE WITNESS: Well, the	20 purchase requirement was being proposed as a
statement I'm making there is a recap	21 change to the UEP Certified Program at this
of my thought of what I had heard from	22 time?
23 a he, he being most likely Gene	23 MS. ANDERSON: Object to the
Gregory. So it's not whether I agree	24 form of the question. Lacks
or not, it's whether or not what he	25 foundation.
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1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
was referring to or stating.	2 THE WITNESS: I recall by
3 BY MR. BROWN:	3 looking at this document that there
4 Q. In your personal opinion, you	4 was a UEP member who was promoting
5 were not in favor of this motion. Correct?	5 that concept.
6 A. Correct. Already stated.	6 MS. ANDERSON: And the record
7 Q. Thank you.	7 should reflect that Mr. Catherman is
8 We can move just quickly to	8 looking at Exhibit 22.
9 Exhibit 21 again.	9 BY MR. BROWN:
10 A. Okay.	10 Q. Exhibit 21, sir. Now, you
11 Q. Is it your understanding that	11 write "we had Ken send it" well,
12 in this e-mail Mr. Klippen is discussing the	12 let me back up.
13 motion that we just looked at that is in	13 In the latest e-mail to the
14 Exhibit 22?	14 chain from you dated October 6, 2006, you
MS. ANDERSON: Object to the	15 write, "we had Ken send it to the
16 form of the question. Are you	16 following."
17 referring to the e-mail from	Did I read that correctly?
18 Mr. Klippen?	18 A. Yes.
19 THE WITNESS: I don't recall.	19 Q. When you say, "send it to
20 MS. ANDERSON: Hold on one	20 the following," were you referring to the
second, Mr. Catherman. Are you	21 addressees on Mr. Klippen's e-mail that is
referring to the e-mail from Mr.	22 the e-mail that you forwarded?
23 Klippen to the long series of	A. I believe so.
24 individuals which is the second e-mail	Q. What did you mean when you

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Page 186	Page 188
1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 following"?	2 to Sparboe?
3 A. We as a representative of the	3 MS. ANDERSON: Same objection.
4 working group that was a verified process of	4 THE WITNESS: As I cited before,
5 which he was working for us, I believe, at	5 the e-mail says I don't recall the
6 this time. So as he created the document, it	6 direct conversations, that I did okay
7 was obviously working to the Guidance	7 him to send it, in quotes.
8 Committee, and that group made sure that any	8 MR. BROWN:
9 art of work that he was creating was sent to	9 Q. Would you have okayed
10 all of its memberships.	10 Mr. Klippen to send this to the Sparboe group
11 Q. Did you request that	11 if you thought it was inaccurate?
12 Mr. Klippen send it to the addressees?	12 MS. ANDERSON: Object to the
13 A. Did I request? I do not recall	13 form of the question. Calls for
14 that I requested it.	14 speculation testimony about a document
15 Q. Okay. You then write in the	15 that he's already told you he doesn't
16 latest e-mail in the chain, "I did ok him to	16 recall.
17 send it to Sparboe group under a separate	17 THE WITNESS: Most likely not.
18 cover to keep them in the loop."	18 At the same point, I do not recall
19 Did I read that correctly?	19 ever editing any document Mr. Klippen
20 A. I believe so.	20 ever produced except for the detail of
21 Q. Did you request that	21 the PVP process documents.
22 Mr. Klippen send this to withdrawn.	22 MS. ANDERSON: Can we take a
•	
7 1	· ·
24 Mr. Klippen send this white paper analysis to25 the Sparboe group?	, '
23 the Sparooe group:	25 sir, if that's okay with everyone.
Page 187	Page 189
1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 A. I don't recall. And this does	2 BY MR. BROWN:
3 not say that I requested it.	3 Q. Would you have reviewed this
4 Q. Did you okay him to send it to	4 prior to okaying Mr. Klippen when I say
5 the Sparboe group?	5 "this," I'm referring to the white paper
6 A. That's what it's citing in the	6 analysis in Exhibit 21. Would you have
7 e-mail.	7 reviewed this prior to okaying Mr. Klippen
8 Q. What does okay mean in this	8 sending it to the Sparboe group?
9 context?	9 MS. ANDERSON: Object to the
10 A. Looking at the e-mail and the	form of the question.
11 context of the document, my assumption would	11 THE WITNESS: I don't recall.
12 be that Mr. Sparboe, Mr. Klippen asked me	12 BY MR. BROWN:
13 whether or not he could forward it to	13 Q. Okay. If we take a look at the
14 Sparboe, and that I thought it was not an	14 body of the e-mail.
15 issue.	15 MS. ANDERSON: Exhibit 21?
16 Q. So you believe that you	MR. BROWN: That's correct,
17 approved do you believe that you approved	17 still Exhibit 21.
18 Mr. Klippen sending this, forwarding this to	18 BY MR. BROWN:
19 Sparboe?	19 Q. Do you see the heading "What
20 MS. ANDERSON: Object to the	20 has evolved" which is in bold?
21 form of the question.	21 A. Yes.
22 THE WITNESS: No, I wouldn't use	22 Q. The second sentence, "The UEP
those words.	23 Animal Welfare Committee sought 100%
24 BY MR. BROWN:	24 compliance by any participants under the
Q. But you did okay him to send it	25 pretense this would signal a higher degree of

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Page 190	Page 192
1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 'welfare' and it was," quote excuse me,	2 (Exhibit Catherman-23, 1/29/03
3 "and it was the 'right thing to do."	3 E-mail, Bates MFI0118191 - MFI0118193,
4 Did I read that correctly?	4 was marked for identification.)
5 MS. ANDERSON: I think you	5
6 inserted some words there, but the	6 BY MR. BROWN:
7 document can speak for itself.	7 Q. Please take a minute to review.
8 THE WITNESS: Yes. I guess I'll	8 This is MFI0118191.
9 make a comment, I'm not quite sure why	9 A. Okay.
10 I'm having to verify every time you	10 Q. This is an e-mail from Don Bell
11 read something.	11 to you, January 29, 2003. Is that correct?
12 MR. BARNES: It's a reading	12 A. Yes.
13 test.	13 Q. Subject, "Urner Barry market
14 THE WITNESS: It's a reading	14 reaction to new layer house construction."
15 test for you, it's a little bit	15 Correct?
insulting of my intelligence at times.	16 A. Correct.
17 BY MR. BROWN:	17 Q. Mr. Bell writes, "Toby, Your
18 Q. Thank you.	18 questions, as stated, are a little
19 Sir, I apologize if it comes	19 confusing."
20 across that way. It's really not my intent.	20 Do you understand Mr. Bell to
21 A. I've had it all day, so	21 be referring to the text that's on the next
22 Q. Very quickly, the last sentence	22 page of this document ending 8192?
23 in that paragraph, "The Certified Program	23 A. Yes.
24 evolved into a marketing structure dictating	24 Q. And that text that's on
25 how and to whom UEP members marketed their	25 well, let me just if you'll bear with me,
Page 191	Page 193
1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 product."	2 I'm going to read it for you. Quote, what
3 Did I read that correctly?	3 would be the
4 A. I believe so.	4 MS. ANDERSON: Where are you,
5 Q. Thank you.	5 Counsel?
6 MR. BROWN: Can we go off the	6 MR. BROWN: On page 8192. It's
7 record and take a break, please?	7 about three-fourths down the page.
8 VIDEOGRAPHER: This ends disc	8 BY MR. BROWN:
9 number four of the Catherman	9 Q. "What would be the 'market rule
deposition. The time is 2:27:47. Off	10 of thumb' of market impact if starting in
11 the record.	11 late 2003, an additional 5 to 10 million
12	12 layer house construction would begin for
13 (A recess was taken.)	13 in-line breaking in an even housing pattern
14	14 over two to three years."
15 VIDEOGRAPHER: On the record	15 Did I read that correctly?
with disc number five of the testimony	16 A. I believe so.
of Toby Catherman in the matter of	17 Q. And it's your understanding
18 Processed Egg Products. The date is	18 that that that the passage I just read is
19 March 18, 2014. The time is 2:39:59.	19 what Mr. Bell is referring to on the previous
20 BY MR. BROWN:	20 page, 8191, when he discusses your questions?
21 Q. Good afternoon, Mr. Catherman.	21 A. Yes.
22 A. Yes.	22 MS. ANDERSON: Object to the
23 Q. I'm going to hand you what will	23 form of the question.
24 be marked as Catherman-23.	24 BY MR. BROWN:
25	25 Q. And if you'll go, the third

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NFIDENTIAL
Page 196
1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 Q. You can set that one aside.
3 I'm handing you what's being
4 marked as Catherman-25.
5
6 (Exhibit Catherman-25, 4/13/07
7 E-mail, Bates MFI0097273, was marked
8 for identification.)
9
10 BY MR. BROWN:
11 Q. This is MFI0097273. Please
12 take a minute to review.
13 A. Okay. 14 O. The latest e-mail in the chain
15 is an e-mail from you April 13, 2007, to Mr.
16 Baker, Mr. Lowell Ostrand and Mr. Tim Bebee.
17 Is that correct? 18 A. Correct.
19 Q. You're forwarding an e-mail
20 with the subject line "CONFIDENTIAL" that you
21 received from Mr. Ken Klippen. Correct?
22 A. Correct.
23 Q. And Mr. Klippen writes, "The
24 official letter" excuse me, Mr. Klippen
25 writes, "UEP's efforts to stop USDA from
•
Page 197
1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 accepting the Verified Program were turned 3 down by USDA. The official letter is being
3 down by USDA. The official letter is being 4 sent today. The meeting that took place was
5 termed 'ugly' followed by the message that
6 the egg guys would do what they have to do
7 (which means Capitol Hill)."
8 Did I read that correctly?
9 A. I believe so.
10 Q. Do you recall discussions with
11 Mr. Klippen about the meeting that he's
12 referring to?
13 MS. ANDERSON: Object to the
14 form of the question.
15 THE WITNESS: Vaguely after
16 reading this.
17 BY MR. BROWN:
18 Q. And what is your vague
19 recollection of it?
20 A. That there was a meeting and
20 A. That there was a meeting and 21 that UEP was speaking to USDA about the 22 potential verified program that we were
21 that UEP was speaking to USDA about the 22 potential verified program that we were
21 that UEP was speaking to USDA about the

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Page 198	Page 200
1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL 2
2 A. I wasn't in the meeting. 3 MR. DAVIS: Objection. Lacks	3 EXAMINATION
4 foundation.	4
5 THE WITNESS: I wasn't in the	5 BY MR. ESSENMACHER:
6 meeting, I don't know.	6 Q. Okay. Keith Essenmacher. I
7 BY MR. BROWN:	7 represent the Indirect Purchaser Plaintiffs.
8 Q. Do you have an understanding of	8 Good afternoon, Mr. Catherman.
9 what Mr. Klippen meant when he used the term	9 A. Good afternoon.
10 "ugly" to refer to that meeting?	10 Q. I know it's been a long day, so
11 MS. ANDERSON: Object to the	11 I'm going to kind of keep this brief and get
12 form of the question. Calls for	12 right to the point.
13 speculation.	13 Did you or did you direct
14 THE WITNESS: Not really because	14 anyone to the conduct a survey or study on
15 I wasn't there.	15 street pricing, also known as retailing
16 BY MR. BROWN:	16 pricing, of shell eggs?
17 Q. Did you subsequently discuss	17 MS. SMITH: Objection.
18 the meeting with Mr. Klippen?	18 MS. ANDERSON: Object to the
19 A. The meeting that UEP had with	19 form of the question.
20 USDA?	20 THE WITNESS: Answer?
21 Q. Yes.	21 MS. ANDERSON: Yes, I'm sorry.
22 A. I believe I did.	22 You can answer. I'm sorry.
23 Q. What is your recollection of	23 THE WITNESS: I have no recall
24 that discussion with Mr. Klippen regarding	24 of ever asking anybody to look at
25 this meeting that's referred to in Exhibit	25 retail pricing.
Page 199	Page 201
1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 Catherman-25?	2 BY MR. ESSENMACHER:
3 A. That he had informed myself and	3 Q. My next question, did you or
4 others that the meeting occurred and that	4 did you direct anyone to conduct a study on
5 USDA was supportive of the verified program6 and that they had, during their session,	5 retail sales of shell eggs based on consumer 6 demographics?
7 explained to the participants in the meeting	
8 some information about our verified program.	8 basis of downstream. 9 MS, ANDERSON: And I object to
9 Q. Do you recall anything else	,
10 about your discussion with Mr. Klippen	•
11 regarding this meeting?	11 don't understand it, but you can
12 A. No.	12 answer the question if you do.
13 MR. BROWN: If we could go off	13 THE WITNESS: I've never
the record and take a quick break,	directed anybody to do retail surveys,
15 please. VIDEOCRAPHER: The time is	15 so no matter what the subject is, a
16 VIDEOGRAPHER: The time is	16 retail survey, I don't think I've ever
2:53:44. Off the record.	been involved in that.
18	18 MR. ESSENMACHER: That was my
19 (A recess was taken.)	19 final question. Thank you, Mr.
20	20 Catherman, for your time and energy in
21 VIDEOGRAPHER: On the record.	21 this effort.
The time is 3:04:03. MR PROWN. This is Stephen	THE WITNESS: Thank you.
23 MR. BROWN: This is Stephen	23 MS. ANDERSON: Is that all from
Brown, I have no further questions.	24 the plaintiff's side?
We're going to pass now to the IPPs.	25 MR. ARANOFF: Unless there's a

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Page TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL redirect, that's it. MS. ANDERSON: Mr. Barnes I think has some questions for Rose Acre. MR. BARNES: Yes, I do.	Page 20: 1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL 2 marketing license to sell certified eggs. Is 3 that correct? 4 A. Yes. 5 Q. Do you recall what period of
redirect, that's it. MS. ANDERSON: Mr. Barnes I think has some questions for Rose Acre.	 2 marketing license to sell certified eggs. Is 3 that correct? 4 A. Yes.
MS. ANDERSON: Mr. Barnes I think has some questions for Rose Acre.	3 that correct? 4 A. Yes.
think has some questions for Rose Acre.	4 A. Yes.
Acre.	
	5 Q. Do you recall what period of
MR. BARNES: Yes, I do.	
	6 time that was?
MS. ANDERSON: You didn't	7 A. If I recall, it was during the
realize that everyone was going to get	8 transitional period while we had already
to talk to you today.	9 signed up to the program until we were
THE WITNESS: I'm fine with	10 100 percent through the transitional period
that. I'm here until you run out of	11 that we had agreed with UEP for changing the
time.	12 density of our company facilities.
MS. ANDERSON: No, you're not	13 Q. Now, I realize you're no longer
actually. You're only here for seven	14 employed by Michael Foods, but during the
hours.	15 time of your employment, did Michael Foods
THE WITNESS: When you run out	16 market certified, UEP certified eggs and
of time I meant to say.	17 non-UEP certified eggs?
	18 MS. ANDERSON: Let me just
EXAMINATION	19 quickly object. He is employed by
	20 Michael Foods.
BY MR. BARNES:	21 MS. SMITH: Objection.
Q. Mr. Catherman, good afternoon.	22 THE WITNESS: A correct
My name is Don Barnes. I represent Rose Acre	23 correct actually a prior reference
Farms. We are also a defendant in this	24 earlier today I was referenced as a
litigation.	25 consultant. Now I'm just a part-time
Page TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	Page 20 1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
Have we met before today?	2 employee working at the pleasure of
A. No.	3 Terry Baker and his demand with some
Q. In your prior testimony in	4 very finite, detailed limitations.
response to a question by Mr. Brown, one of	5 Yes, Michael Foods has and
your answers referred to a marketing license,	6 continues today to sell non-certified
and this was in the time period April 2005,	7 egg products.
you testified that Michael Foods was not yet	8 BY MR. BARNES:
a certified producer nor did you have a	9 Q. Together with certified egg
marketing license. Do you recall generally	10 products?
that testimony?	11 MS. SMITH: Objection.
MR. BROWN: Objection.	12 THE WITNESS: Yes.
THE WITNESS: I recall that,	13 BY MR. BARNES:
yes, there was a question about	14 Q. You previously testified
marketing license.	15 Michael Foods ultimately became a member or a
BY MR. BARNES:	16 participant in the UEP Certified Program.
Q. Yes.	17 Correct?
A. And, yes, there was a period	18 A. Correct.
where Michael Foods operated with a marketing	19 Q. Do you recall that in order to
license and a period when we did not before	
sometime in 2006.	
anticipated my next question. So there did	24 A. Yes. The phase-in schedule was
come a point in time when you operated with a	25 around the density of the layers. All other
THE WITNESS: I recall that, yes, there was a question about marketing license. BY MR. BARNES: Q. Yes. A. And, yes, there was a period where Michael Foods operated with a marketing license and a period when we did not before we were a certified producer which was in sometime in 2006. Q. You're clairvoyant because you	13 BY MR. BARNES: 14 Q. You previously testified 15 Michael Foods ultimately became a member or a 16 participant in the UEP Certified Program. 17 Correct? 18 A. Correct. 19 Q. Do you recall that in order to 20 become a participant in the UEP Certified 21 Program, Michael Foods complied with a 22 phase-in schedule to become certified? Do 23 you recall that?

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Indital Col	
Page 206 1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	Page 208 1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 parts of the program were immediately 3 effective.	2 was marked for identification.) 3
	4 BY MR. BARNES:
4 Q. So at least as to the density 5 of the layers you mean cage space. Is	5 Q. Mr. Catherman, the court
6 that correct?	6 reporter has marked a document, a multi-page
7 A. Correct.	7 document as Exhibit 26. It bears two
8 Q. So as to the cage space	8 document identification numbers. I'll only
9 requirements of the program, Michael Foods	9 refer to the Michael Foods number which is
10 ultimately complied with a phase-in schedule	10 MFI0033487 up to and including 488. And I do
11 to become fully certified. Is that correct?	11 have another
12 A. Correct.	12 MR. BARNES: Mr. Brown, I'm
13 Q. At another point in your	13 sorry, I do have a copy for you. I
14 testimony, Mr. Catherman, and at this point	14 apologize. It was stuck to my
15 in time you were talking about Exhibit 4, and	15 reference copy.
15 in time you were taiking about Exhibit 4, and 16 you don't have to look at it, I'm just trying	16 MR. BROWN: Thank you, sir.
17 to set the scene for my question. In the	17 BY MR. BARNES:
18 period of time around November 2004, that's a	18 Q. Exhibit 26 appears to be an
19 period of time that I'm going to ask you	19 e-mail chain. The e-mail at the very top
20 about. In response to a question from	20 appears to be from Terry Baker, dated
21 plaintiff's counsel, you said that around	21 June 12, 2006, to a number of recipients
22 that period of time Michael Foods would have	22 including you. Do you recall receiving this
23 been expanding its egg supply. Do you recall	23 e-mail chain from Mr. Baker?
24 generally that testimony?	24 A. Not exactly.
25 A. I remember mentioning earlier	25 Q. Now, in the first, the very
	· · · · · · · · · · · · · · · · · · ·
Page 207 1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	Page 209 1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 today that, yes, Michael Foods has	2 first e-mail at the top, Mr. Baker's e-mail
3 continually increased its supply network.	3 to you and others dated June 12, 2006, Mr.
4 Q. Do you recall other UEP members	4 Baker says, "We know Rose Acre is moving
5 who were acting like Michael Foods and	5 forward with the N. Carolina facility." Do
6 continually increasing their supply?	6 you see that?
7 MS. SMITH: Objection.	7 A. Yes.
8 THE WITNESS: Yes, I believe	
, '	8 Q. What's your understanding of9 the N. Carolina facility of Rose Acre Farms?
*	10 A. They were going to construct, I
10 growing by additional capacity by 11 adding additional layers.	11 believe, a it was either a 4 a 2 or a 4
12 BY MR. BARNES:	11 beneve, a it was eitner a 4 a 2 or a 4 12 million layer in-line shell egg layer
13 Q. Can you recall any companies in	13 facility in North Carolina.
13 Q. Can you recan any companies in 14 particular?	14 Q. And is that referred to in the
15 A. One in particular would be Rose	15 third e-mail from the top from Mr. Mike
16 Acres.	16 Vanderpol dated June 11, 2006, to Mr. Baker
17 Q. Mr. Catherman, I'm going to	17 with a copy to you?
17 Q. Mr. Camerman, 1111 going to 18 show you a document which we will mark as	18 A. Yes.
18 snow you a document which we will mark as 19 what's our next number?	19 Q. That's the Rose Acre North
20 MS. ANDERSON: 25.	20 Carolina expansion that you just testified
21 THE WITNESS: 26.	21 to. Is that correct?
22 MS. ANDERSON: 26.	22 A. Yes.
23 24 (Eyhibit Catharman 26 E mail	23 Q. Do you know if that actually
24 (Exhibit Catherman-26, E-mail	24 took place?
25 chain, Bates MFI0033487 & MFI0033488,	25 A. Yes, it did. I don't know

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HIGHLY COI	MIDENTIAL
Page 210 1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	Page 21 1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL
2 exactly the timing of the construction or	
3 housing.	done, Mr. Catherman. Thank you.
4 MR. BARNES: Mr. Catherman,	4 Thank you, Linda and Tim.
5 thank you very much for your patience.	5 THE WITNESS: Thank you.
6 I have no further questions.	6 VIDEOGRAPHER: This ends disc
7 MS. ANDERSON: Does anyone on	7 number five and concludes the
8 the phone have any further questions?	8 testimony of Toby Catherman in the
9	9 matter of Processed Egg Products. The
10 EXAMINATION	date is March 18, 2014. The time is
11	11 3:21:26. Off the record.
12 BY MS. ANDERSON:	12
13 Q. I just have one general	(Witness excused.)
14 question, Mr. Catherman, to follow up on some	14
15 of the questions that Mr. Brown asked you	15 (Deposition concluded at 3:21
16 earlier today regarding documents that	16 p.m.)
17 Mr. Klippen or excuse me, e-mails that	17
18 Mr. Klippen would send to you that you	18
19 forwarded on.	19
20 In Mr. Klippen's role as an	20
21 outside consultant, he had opportunity did	21
22 he have opportunity to send you documents	22
23 relating to his efforts on behalf of Michael	23
24 Foods?	24
25 A. Yes.	25
Page 211	Page 21
1 TOBY LEE CATHERMAN - HIGHLY CONFIDENTIAL	1 2 CERTIFICATE
Q. Did you you stated earlier,	3
3 did you not, that you did not edit	4
4 Mr. Klippen'S work. Is that correct?	I do hereby certify that I am a Notary 5 Public in good standing, that the aforesaid
5 A. Correct. I am a strong	testimony was taken before me, pursuant to
6 believer that if you have a consultant,	6 notice, at the time and place indicated; that said deponent was by me duly sworn to tell
7 you're paying them for a reason.	7 the truth, the whole truth, and nothing but
8 Q. So you would forward on Mr.	the truth; that the testimony of said
9 Klippen's documents to other members of the	8 deponent was correctly recorded in machine shorthand by me and thereafter transcribed
10 working group regardless of whether you	9 under my supervision with computer-aided
11 agreed with his opinions?	transcription; that the deposition is a true
12 A. Yes.	10 and correct record of the testimony given by the witness; and that I am neither of counsel
13 MS. ANDERSON: I have no further	11 nor kin to any party in said action, nor
14 questions.	interested in the outcome thereof. 12
15 MR. ARANOFF: We'll take five	WITNESS my hand and official seal this
16 just to see if we want to redirect.	13 26th day of March, 2014.
17 VIDEOGRAPHER: The time is	14 15
18 3:15:54. Off the record.	16
19	Notary Public
20 (A recess was taken.)	17 18
21	19
22 VIDEOGRAPHER: On the record.	20 21
	21 22
23 The time is 3:20:59.	
 The time is 3:20:59. MS. SMITH: Plaintiffs have no 	23 24

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	Page 214				Paş	ge 216
1		1		ER	RATA SHEET	
2	INSTRUCTIONS TO WITNESS	2	IN RE	PROC	CESSED EGG PRODUCTS ANTITRUST LITIGATION	ON
3		3	DATE	: 3/18/	3/14	
4	Please read your deposition over	4	PAGE	LINE	E CORRECTION AND REASON	
5	carefully and make any necessary corrections.	5				
6	You should state the reason in the	6				
7	appropriate space on the errata sheet for any	7				
8	corrections that are made.	8				
9	After doing so, please sign the errata	9				
10	sheet and date it.	10				
11	You are signing same subject to the	11				
12	changes you have noted on the errata sheet,	12				
13	which will be attached to your deposition.	13				
14	It is imperative that you return the	14				
15	original errata sheet to the deposing	15				
16	attorney within thirty (30) days of receipt	16				
17	of the deposition transcript by you. If you	17				
18	fail to do so, the deposition transcript may	18				
19	be deemed to be accurate and may be used in	19				
20	court.	20				
21		21				
22		22				
23		23				
24		24				
25		25	(DATI	Ξ)	TOBY LEE CATHERMAN	
	Page 215					
1						
2	ACKNOWLEDGMENT OF DEPONENT					
3	I have read the foregoing transcript of					
4	my deposition and except for any corrections or					
5	changes noted on the errata sheet, I hereby					
6	subscribe to the transcript as an accurate record					
7	of the statements made by me.					
8						
9						
10	TOBY LEE CATHERMAN					
11						
12	SUBSCRIBED AND SWORN before and to me					
13	this day of, 20					
14						
15						
16						
17	NOTARY PUBLIC					
18						
19						
1)						
20	My Commission expires:					
	My Commission expires:					
20	My Commission expires:					
20 21	My Commission expires:					
20 21 22	My Commission expires:					